

Pakistan Stock Exchange

Serving Investors & Industry

Course Outline

Session-1

- What are stocks (IPO, Equities).
- How the stock market works and how to invest (Opening brokerage account, Buying/Selling companies)

Session-2

 Basics of understanding a business (financial reports; P&L, Balance Sheet, Cash flow statement)

Session-3

- How to select companies for investment (Fundamental analysis of how to value a business; financial ratios).
- How to research to make money from the stock market (using technology)

Session-4

 Macro-economic analysis for investment in a respective sector; oil, automobile, pharmaceutical, technology, textile, etc

Session-5

 Global outlook and case studies of various sectors

Session-6

Final evaluation







