

CORPORATE BRIEFING SESSION – 2022

NOVEMBER 18, 2022



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Living in VUCA Times...



The global economic situation after re-opening from the pandemic

The Russia-Ukraine conflict

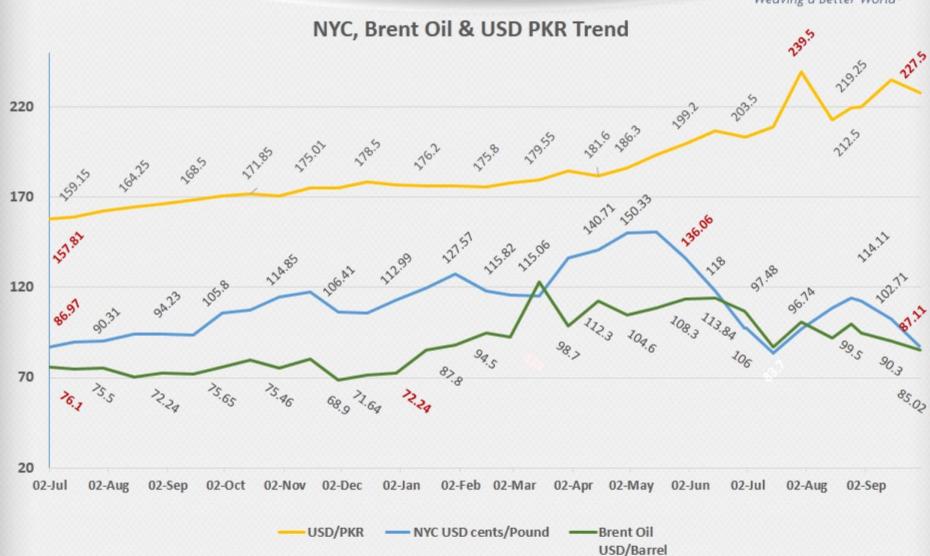
Global Inflation and rising commodity prices

Increase in the interest rates

Supply chain challenges

Change in consumer preference and fall in demand





Living in VUCA Times...



Pakistan's economy often termed then as "Overheating economy" Inflation - increased cost of production Sharp Devaluation of Rupee - extreme volatility in USD/PKR parity Increase in interest rates IMF Program and Central Bank restrictions Political upheaval in the Country The imposition of Super Tax and delay in release of refunds

CORPORATE GOVERNANCE

Board Composition

INDEPENDENT DIRECTOR 3 NON-EXECUTIVE DIRECTOR 7 DIRECTOR 1

In line with the requirements of the Regulations, the Company encourages gender diversity on its Board. Out of three Independent directors, **two are Female directors**.

Board Committees

AUDIT COMMITTEE 4 members HUMAN RESOURCE AND REMUNERATION COMMITTEE 3 members



Internal Auditor External Auditor





Credit Rating

Long-term - AA-Short-term - A-1

Rating Outlook Stable



ABOUT THE BRAND



•BRAND PROMISE

Understanding your needs and delivering.

•BRAND ATTRIBUTES

Global Manufacturer

Finest home and commercial textiles

Sustainability Focused



PRODUCT CATEGORIES

BATH

BEACH

KITCHEN

HOME

HOSPITALITY INSTITUTIONAL

APPAREL

BABY **ESSENTIALS**















Polo.



Key Products:

Towel, Robe. Mat. Shower wrap. Hooded Towels

Towel, Regular & Kids range, Wearables. Beach bag

Key Products:

Key Products:

Apron, Pot holder Oven-mitt. Flour sack. Terry towel. Tea towel. Scrubber, DC, Table Runner,

Placemat

Key Products: Key Products: Key Products:

Throws, Blankets. Shawl, Cushion covers

Hotel & Spa Towels, Robe

Towels, Scrub sets. Patient Gown, Bib, Uniform, Chef Coat & Caps

Key Products:

Blanket, Shirt, Pajama, Wraps, Sweatshirt. Hooded Towel, Pullover. Onesie, Bib, Tank-top Washcloth,

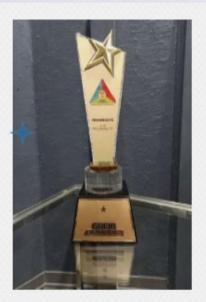


AWARDS & ACHIEVEMENTS























Our Journey.... Best Corporate & Sustainability Reports



Won Certificate of Merit for Best Corporate Report



Report

Won 1st Position for Best Corporate Report & Certificate of Merit for Sustainability Report





SUSTAINABILITY HIGHLIGHTS



"The greatest threat to our planet is the belief that someone else will save it"

Sustainability Vision:

To manage our resources effectively, minimize our global footprint as much as possible and ensure well-being of our employees and communities.

Feroze1888 Mills Ltd. ideology - 3Ps People, Planet & Prosperity.

UN SDGs



























CERTIFICATIONS

























































COMPANY PERFORMANCE





FINANCIAL PERFORMANCE

Revenue Rs 49 billion Break up value /share Rs 76.92

YoY Increase 15.14%

YoY Increase 20.02%

YoY Increase 20.10%

YoY Increase 7.24%

Total Assets Rs 62.2 billion

EBITDA Rs 7,562 million



KEY PERFORMANCE INDICATORS

Debt-to-Equity Ratio

FY22: 32.72% FY21: 14.11% **Current Ratio**

FY22: 1.57 FY21: 1.61



FY22:11.87%

FY21:16.55%

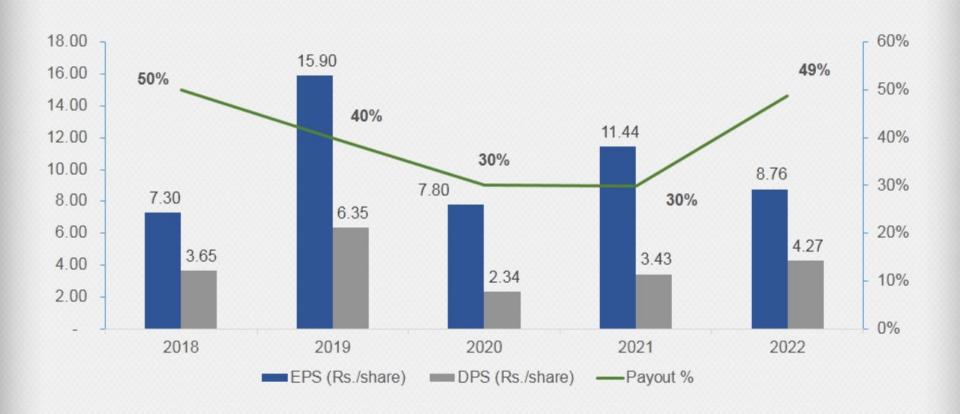
Price Earning Ratio

FY22:7.13

FY21:8.83



DIVIDEND PAYOUT HISTORY



NON FINANCIAL INDICATORS



Manufactured Capital

Natural Capital

 Environmental Good Practices

Financial Capital

- Maximizing Market Share
- Expanding Customer Base

- Customer Satisfaction

- Innovation

Integrated Reporting enhances the way organizations think, plan and report the story of their business

Intellectual Capital

- Employee Recruitment, Retention & Development

Human Capital

- -Employee's Engagement
- Health & Safety

Social Capital

- Contribution towards Society

THANKS!



Q&A Session



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