Pakistan Stock Exchange

Growth Enterprise Market (GEM) Board





Topics Covered





Introduction

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Price Sensitive Information – Post Listing

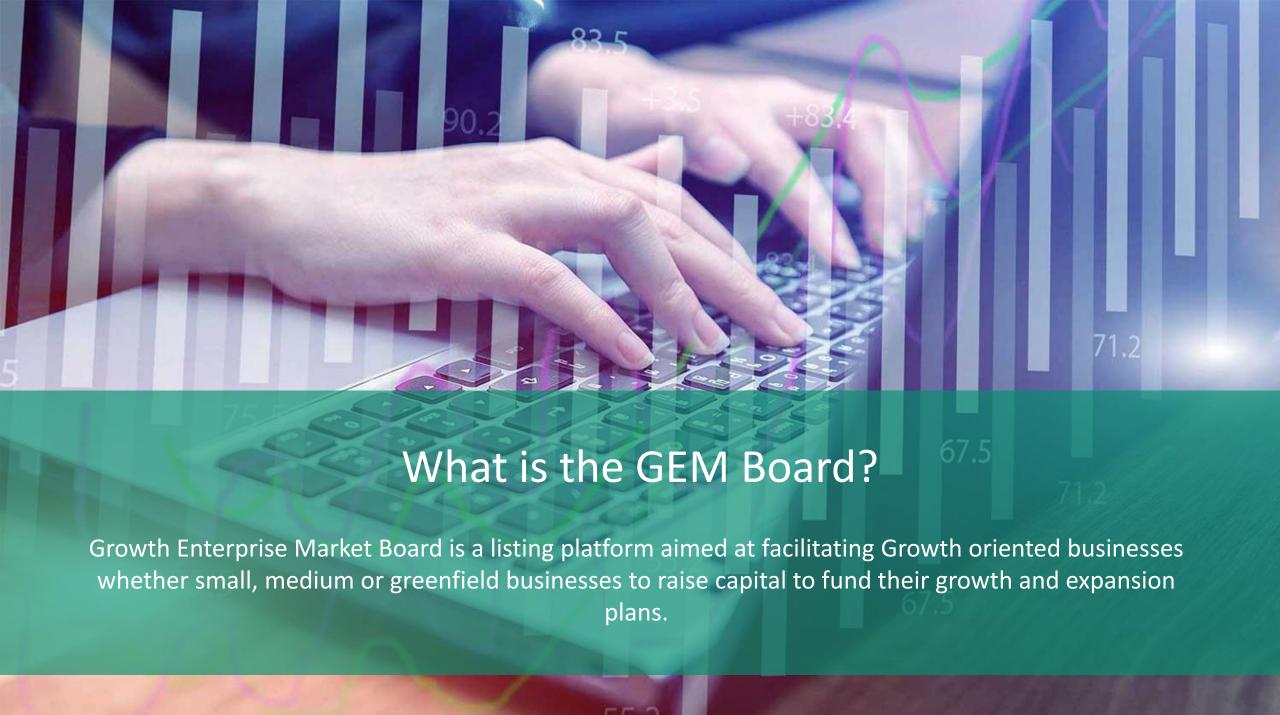
Other Relevant Points

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Requisites and Features of GEM Board Listing



The company has to be registered as a public entity

Minimum post issuance paid up capital of PKR 25 Million with no upper limit cap to the amount raised

Listing can be to raise fresh capital or offer shares for sale

Audited financial accounts for at least two preceding years by a QCR (Quality Control Review) rated audit firm. Not applicable for green field projects

Company **website** should be available

Must issue at least **10%** of the post issue paid up capital.

Securities should be offered through **Fixed Price** method where the issue size is fully underwritten Or through Book Building with eligible investors where the issue size is not less than 5 million shares and PKR 50 million

An **Information Memorandum** (IM) will be prepared and circulated

The **Code of Corporate Governance** will be selectively applicable on companies as approved by the commission.

Sponsors will have to retain
100% of their shareholding in
the Issuer and their
subsequent right and bonus
shares issued, for a lock-in
period of not less than a year.

Sponsor will hold at least 25% of the post issue paid up capital of the Issuer for a lock in period of not less than 3 years.

Minimum number of subscribers required is 10.

There are no **profitability** requirements for the GEM Board.

Why List - Benefits of Listing



Raise Long Term Working Capital

For funding expansions, mergers, working capital requirements,

etc.

Debt Limit Enhancement

Banks improve loan limits with competitive interest rates to listed companies with higher paid up capital or Equity

Enhances Company's Public Profile

IPOs can be effective branding and marketing tools as they attract media interest. Listed companies are regarded as industry leaders in their respective sectors.

HR Capital

For valuation of a public listed company all stakeholders use market value rather than book value which is mostly higher.

Improved Relations with Bankers and Suppliers

Due to the requisite of making financial accounts public and disclosing all price sensitive information, the banker's and supplier's trust on the company enhances.

Higher Company Valuation

For valuation of a public listed company all stakeholders use market value rather than book value which is mostly higher

Business Continuity and Succession Planning

Listing makes transition from first generation to the next hassle free

CCG Compliance Relaxations





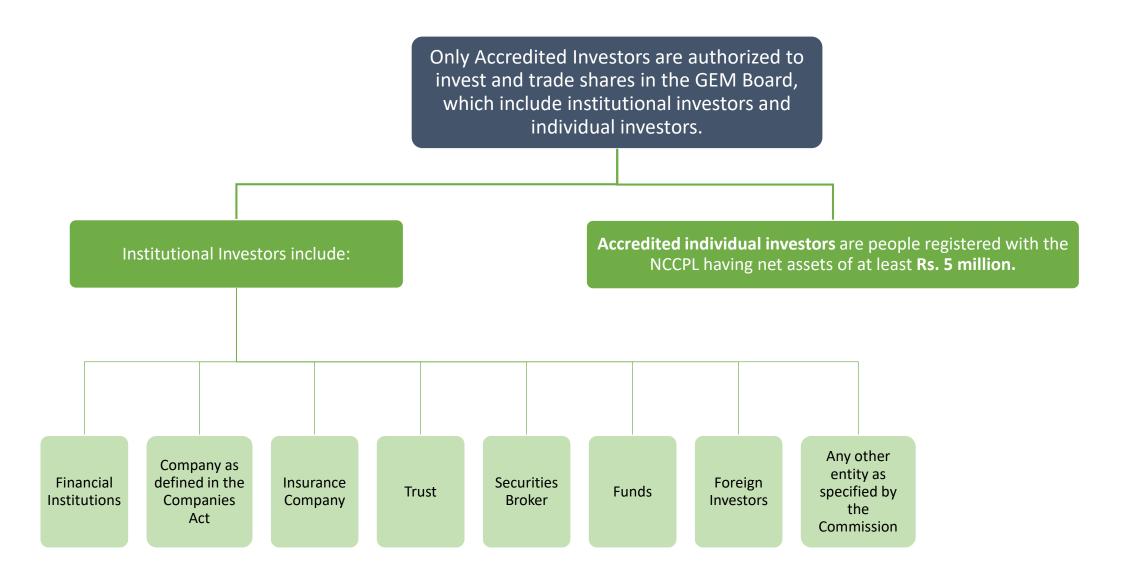
Companies need not comply with the provisions of **Chapter 5 of PSX Rule Book**. which applies only to Main Board.

Within two years of listing, the company shall comply with the following Code of Corporate Governance Requirements:

- 1. Minimum number of Directors should be seven
- 2. Minimum number of independent Directors should be two or 1/3 of the board
 - 3. Audit Committee include Independent Directors
 - 4. Female Representation on Board

Accredited Investors for GEM Board Companies





Listing Fees







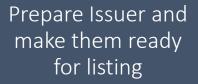
- 0.05% of Post Paid Up Capital
- Capped at PKR 50,000-/



- PKR 50,000-/ on Paid Up Capital up-to PKR 50 Million
- PKR 100,000-/ on Paid
 Up Capital between PKR
 50-100 Million
- PKR 200,000-/ on Paid
 Up Capital exceeding
 PKR 100 Million
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Responsibilities of Advisors / Consultants to the Issue for GEM Board





Draft Information
Memorandum with
consultation with
the issuer

Submit listing application to the Exchange on behalf of the issuer

Conduct road shows and pitch the issue to eligible investors

Information Required on Website



Business Activities of the Issuer

Details Regarding Board of Directors

Past Financial Performance. (Not applicable for Greenfield Projects)

Management Details

Shareholding Details

Name of Group and Associated Companies

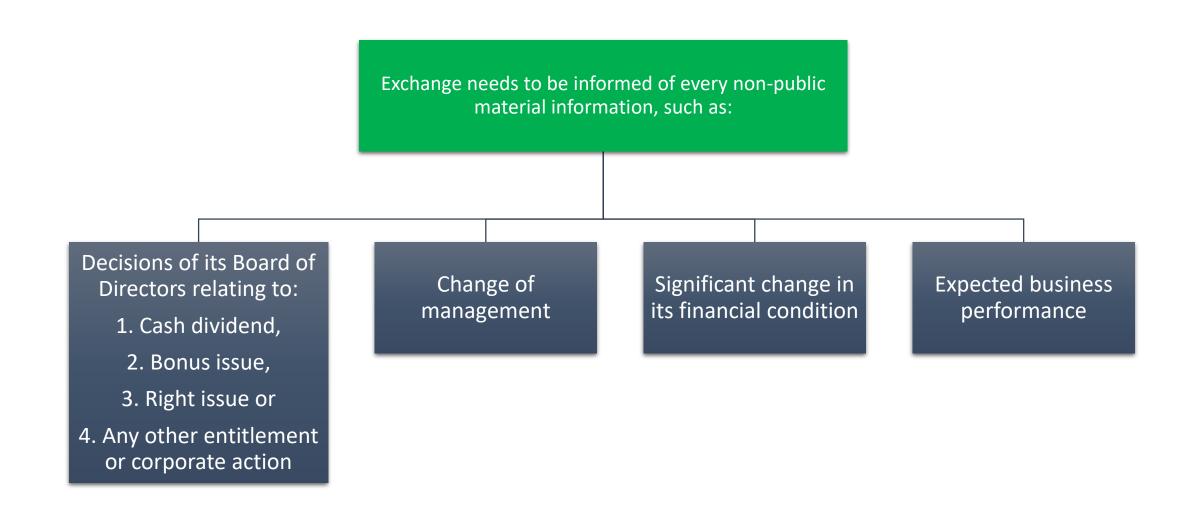
Information Memorandum

Minimum information / disclosures required in the IM are contained in Schedule-I of Chapter 5A of PSX Rule Book.

Half yearly progress providing the status of the commitment mentioned in the IM

Disclosure of Price Sensitive Information – Post Listing





Other Relevant Points

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Advisors to the issue include;

- 1. Consultants To the Issue (CTIs),
- 2. Security Brokers licensed by the SECP,
- 3. Scheduled Banks,
- 4. Audit firms recognized by ICAP or ICMAP.

An Issuer may issue equity securities at premium to the par value

Trading shall take place through PSX Automated Trading System Settlement and custody as per existing regulations through NCCPL and CDC

If the issuer violates any provision of GEM Regulations, the Exchange may take any disciplinary action such as: Imposing a fine, Placing issuer in the Defaulters' Segment, Suspend trading, etc.

GEM Board vs Main Board



GEM Board

Only Information Memorandum (IM) required

Code of Corporate Governance is applicable as per approval of SECP

Only eligible investors can participate

Initial listing fees capped at PKR 50,000

Minimum post issuance paid up capital of PKR 25 Million

All TREC Holders can act as Advisors to the Issue. Audit firms, Banks are also eligible

Main Board

A full Prospectus is required.

Code of Corporate Governance applies

General public can invest

Initial listing fees capped at PKR 1.5 Million

Minimum post issuance paid up capital of PKR 200 Million

Only approved TREC Holders by the SECP can act as Advisors to the Issue.

Procedure to get your company listed on the Exchange?



Appoints Advisor

• The Issuer finalizes an advisor, who does the initial due diligence in regards to financials, corporate structuring, legal and regulatory requirements etc., and formulates your company's business plan moving forward. In short makes the Issuer listing ready.

Business Plan evaluation

• The business plan is evaluated by the advisor using different methodologies and its demand is gauged for the "Final Offer Structure" to get maximum value of the shares to be offered.

Finalization of Underwritings (Fixed price)

- After the terms of underwriting have been finalized, bankers to the issue and share registrar are appointed by the advisor
- The Central Depository Company (CDC) checks for eligibility and induction into their virtual share depository system.
- Finalize pre-listing investors with the help of your advisor

Regulatory Filings

Advisor submits requisite regulatory documents for PSX and obtain the necessary approvals.

Marketing

 Advisor conducts road-shows, investor presentations and other marketing and sales events to create awareness about the upcoming issuance.

Subscriptions and Balloting

• Share registrar and balloter collect subscription results form all bankers to the issue.

Post Issue Clearance

- The bank will transfer the money from the subscriber to the issuers.
- The company's equity securities can be traded on the GEM Board.

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What will be your Growth Strategy?



Migration to Main Board

The issuer may migrate to the Main Board after fulfilling criteria prescribed by PSX Rule Book Chapter 5 including:



Resources and tools



Forms and Documents

https://www.psx.com.pk/psx/resourcesand-tools/listings/forms-and-documents

PSX Rulebook

https://www.psx.com.pk/psx/resources-andtools/listings/rule-book

QCR Rated Auditors

https://www.icap.org.pk/qualityassurance/list-of-firms-having-satisfactoryqcr-rating/

List of Consultants to the Issue

https://www.secp.gov.pk/data-andstatistics/capital-markets/

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Thank You!

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