# Listing on Pakistan Stock Exchange

Your Avenue for Progress



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## Introduction





An initial public offering (IPO) is the process where a company **issues a stake of its ownership** to the public for the first time.

Investors who wish to gain ownership in a company **subscribe** to the company's shares.



## **Benefits Of Listing**



#### Raise Long Term Low-cost Capital

- Growth and expansion needs
- Invest or carry out merger & acquisition plans
- Invest in new projects
- Enhance current capacity
- Diversify business
- Meets working capital requirements





#### Inclusion in Indices

The PSX has several indices like KSE 100, a benchmark used by investors all around the world to measure Pakistan's performance. Listing will give you the chance to be included in these indices, providing you with global recognition.

#### Inexpensive Financing

Money raised through offering your company's share on the bourse is relatively inexpensive, especially in a rising interest rate environment, helping organizations reduce their dependence on costly long term and short term loans.





#### Enhances Company's Public Profile

Tax Credit

- IPOs add a level of prestige to a Company
- IPOs can be used as a branding and marketing tool as they attract media interest, attention and scrutiny
- Listed companies on the Exchange are regarded as Industry leaders in their respective sectors.
- 20% on tax payable in the first year of listing
- 20% on tax payable in the subsequent first tax year of listing
- 10% on tax payable in the following two tax years respectively

Improved Relations with Bankers and Suppliers A listed company has to disclose and disseminate all material and price sensitive financial information which adds to:

- The business transparency
- Improved relations with Bankers, lenders and clients







### HR CapitalAttract and retain the best talent for your company<br/>because of enhanced reputation.

**Higher Valuation** 

By going public, all stakeholders involved use fair valuation of the company by the market which is generally higher than the book value, outlining the true worth of an organization.



#### Business Continuity and Succession Planning

Listing bridges any discord that may arise during a transition from the first generation to the next, by introducing

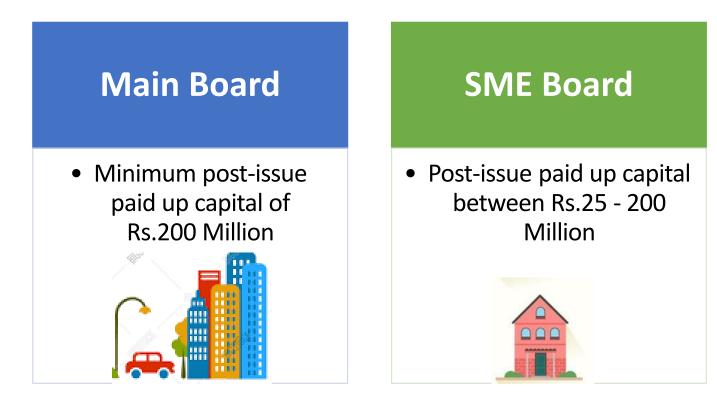
- Corporate Governance Structures
- Succession Planning





## **Listing Requirements**







#### Financial Statements

- Must prepare periodic Financial statements.
- Must audit statements by QCR (Quality Control Review) rated chartered accountants.
- Must publish on the website



### **Company Website**

- Must contain basic business information.
- Must contain prospectus
- Must post annual, half-year quarterly accounts .



#### **Operational Requirements**

- Must be in business for at least three years.
- Must be profitable for at least two preceding years before getting listed.





### **Annual Listing Fee**



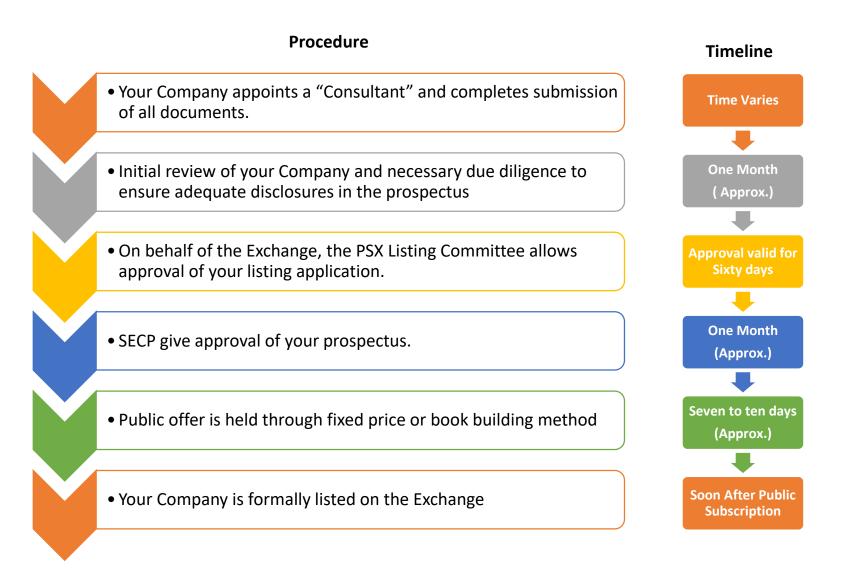




## **Listing Procedure**



### How can you get your company listed on the Exchange?





### **Allocation to General Public**



Post Issue Paid up Capital (PIPC)	Allocation of Capital to the General Public, excluding Premium Amount and Pre-IPO Placement
Up to PKR 2.5 billion	At-least 10% of PIPC
	Provided that the Company shall be required to subsequently enhance the quantum of public shareholding to 25% within next 3 years of its listing.
Above PKR 2.5 billion and up to PKR 5 billion	At-least 10% of PIPC
	Provided that the Company shall be required to subsequently enhance the quantum of public shareholding to 15% within next 3 years of its listing.
Above PKR 5 billion and up to PKR 10 billion	At-least 10% of PIPC
Above PKR 10 billion	At-least 5% of PIPC



#### **Marketing and Business Development**

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### **Serving Investors & Industry**

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