

# IPO Summit 2024 - Pakistan Stock Exchange

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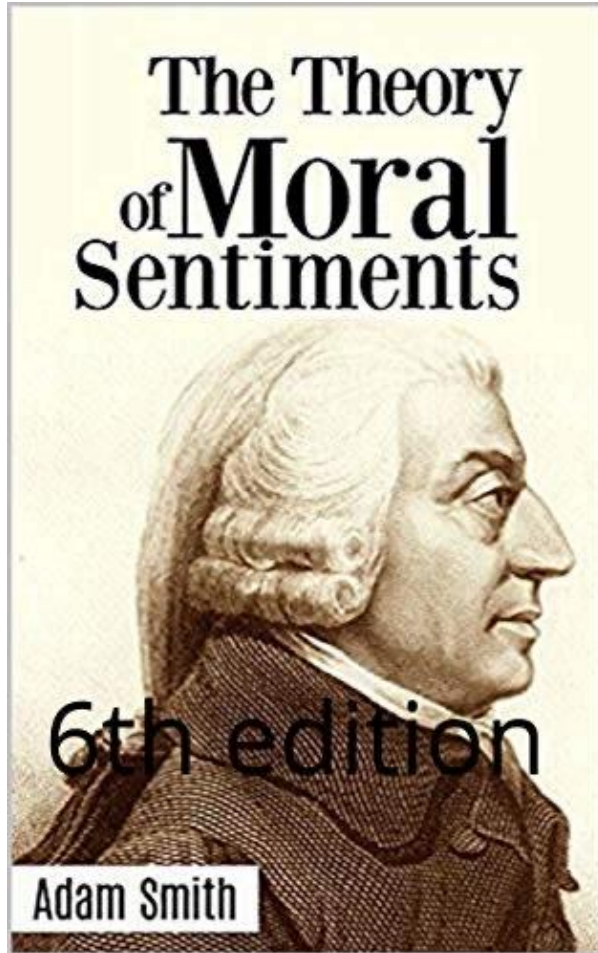


## Building a **Successful & Long-lasting** Business

**Musadaq Zulqarnain**  
Chairman  
Interloop Limited



# Stakeholder Value vs Shareholder Value



Balancing **Self-interest** and **Empathy**

Virtues. a truly virtuous person would embody the qualities of:

- Prudence
- Justice,
- Beneficence
- Self-command

# INTERLOOP



# Our Legacy

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We started humbly with 10 knitting machines in 1992. With relentless hard work and passion, we established ourselves as a trusted partner known for their ethical and sustainable practices. We have carried forward the same drive and values into our new product categories. As a pioneer in the hosiery industry and one of its largest global supplier, Interloop has now grown into a multi-category - full family clothing supplier of hosiery, denim, knitted apparel and seamless activewear for world leading brands and retailers.

The logo for Interloop, featuring the word "INTERLOOP" in a bold, dark blue, sans-serif font. The letter "O" in "LOOP" is stylized as a blue circular knot or loop that overlaps the letter "P".



# About Us

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A diverse and passionate team of **30,000+** associates, operating from six countries making us Pakistan's **largest** listed apparel company.

Rooted in purpose - To be an agent of **positive change** for the stakeholders and community by pursuing an ethical and **sustainable** business.



**Hosiery**  
830 million pairs of  
socks annual  
production capacity



**Denim**  
6 million garments  
annual production  
capacity



**Apparel**  
22 million garments  
annual production  
capacity



**Activewear**  
4 million garments  
annual production  
capacity



# Our Mission

To be an agent of **positive** change for the stakeholders and community by pursuing an ethical and **sustainable** business.

# Our Vision 2025

To Become a Full Family Clothing  
Partner of Choice



### People

A diverse, inclusive and engaged workforce creating a high performing organization



### Digital Transformation

Drive efficiencies through digitalization and provide transparency to our customers with real time information



### Agile Manufacturing

Drive an agile organization retaining our competitive position as a responsive high quality manufacturer

# \$700M

Revenue by FY 2026

Transforming into a full family clothing business will build further credibility with our customers

# 2.5x

Revenue Through Value Added Services

Providing value added services creating strong lasting partnerships

# 25%

Lower Carbon Footprint & Resource Consumption

Lead the way in responsible manufacturing meeting highest standards of environmental and social performance



# Responsible Business

Lead the way in responsible manufacturing meeting the highest standards of **environmental** and **social** performance.

25% GHG  
Emissions  
Reduction

25% Water  
Consumption  
Reduction

70% Sustainable  
& Traceable  
Raw Materials

100% Diversion  
of Waste from  
Landfills

4% Profit  
Investment in  
Community  
Well-being







# People

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A diverse, inclusive and engaged workforce creating a high performing organization.

44%  
Women on  
Company Board

80%  
Workforce Trained on  
Future Competencies

30%  
Diverse  
Workforce

50%  
Annual Female Graduate  
Entry

25%  
Increase in Engagement  
Score