

Notice to all companies

BASELINE SURVEY ON SUSTAINABLE DEVELOPMENT REPORTING

Companies today are increasingly demonstrating that success and forward thinking in business extends beyond just financial gains to include sustainable development which is imperative for the progress of the company and the country.

The private sector can contribute to Pakistan's commitment to the [sustainable development goals](#) (SDG) that consist of 17 goals to be achieved by 2030. Through alignment with the SDGs, companies can access new capital, strengthen their financial performance, develop new opportunities, improve their reputation, and mitigate risks.

We are interested in learning about whether and how companies report on their sustainability initiatives. And would appreciate if you could please fill this survey by Oct 16. The survey consists of close-ended questions and will take less than ten minutes to complete. This information will be used to support the private sector with reporting, and will be keeping company names and data confidential. The survey can be accessed at: <https://www.surveymonkey.com/r/PKSDGsurvey>

This survey is being conducted in collaboration with UNDP, PSX, and CERB. The results of this survey will be published on the [CERB](#) website and shared at a conference in November. For more information please email at farwah.shariff@pbc.org.pk or call on **021-35632133 Ext: 17.**

