



PAKISTAN  
STOCK EXCHANGE

Pakistan Stock Exchange

**EDITOR'S  
NOTE**

**WHAT'S HAPPENING  
AT PSX?**

**SOCIAL MEDIA  
PRESENCE**

**ISSUER &  
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**AT  
PAKISTAN  
STOCK MARKET**

**JAN - JUNE, 2022**

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## Editor's Note



Dear Readers,

I welcome you all to the second issue of PSX's newsletter, 'At Pakistan Stock Market'. We are happy to bring to you the events, activities and progress taking place at Pakistan Stock Exchange for your information and knowledge. I would also like to take this opportunity to thank everyone for their excellent response on the first issue of our newsletter in which we covered the year 2021.

In our second issue of 'At Pakistan Stock Market', we will cover the activities taking place at PSX in the first half of 2022. Information is provided in the newsletter about several activities taking place in the said period at the Exchange such as revenue drivers like listings on the Main Board & the GEM Board which were marked by Gong Ceremonies held at the Exchange, investor education and awareness sessions which were held to disseminate information about the various functions of the Exchange and the importance of savings & investment to students, general public and others, as well as industry awareness sessions held for trade and industry associations and companies to promote listings on the Stock Exchange.

I am pleased to inform you that in this issue we have enhanced the scope of the newsletter by including contributions from different departments such as HR and Listing as well. Going forward, we will increase the participation of the different departments of PSX contributing to the newsletter to keep you updated. We are particularly proud of several events held at the Exchange like the inauguration of the cafeteria in the Exchange premises by Administration department as well as the PSX Annual Employee Dinner 2022 arranged by HR department. Other activities such as employee cricket match, 'Partners in Progress' sessions and Women's Day Lunch were convened to enhance greater cooperation, coordination, and productivity amongst the PSX team. This half year has been quite eventful with the soft launch of 'My Portfolio' web-based application and the Knowledge Center which will go a long way in promoting investor education and awareness. We are also proud of the Sahulat Account and Online Account Opening facility launched by PSX to facilitate investors so they can open an account from anywhere with ease and start investing on PSX.

I hope you will enjoy the second issue of 'At Pakistan Stock Market' and I wish you Happy Reading!

Regards,

Raeda Latif

پی ایس ایکس میں کیا ہو رہا ہے؟

# What's Happening at PSX?





## PSX holds Gong Ceremony to announce the Launch of Alfalah Consumer Index ETF

Pakistan Stock Exchange (PSX) held a Gong Ceremony to announce the launch of the Alfalah Consumer Index Exchange Traded Fund (ACIETF). The launch of this ETF marks the listing of the sixth ETF on PSX. The participants of the Ceremony included MD & CEO PSX, Mr. Farrukh H. Khan; CEO Bank Alfalah Ltd, Mr Atif Bajwa; CEO Alfalah GHP Investment Management Limited, Mr. Nabeel Malik, and senior management of the three organisations. Alfalah Consumer Index ETF is the first consumer-focused ETF on PSX and it will track the 13th index on the market, the Alfalah Consumer Index.



### پی ایس ایکس کی جانب سے الفلاح کنزیومر انڈیکس ای ٹی ایف کے آغاز کے اعلان کے سلسلے میں گونگ تقریب منعقد کی گئی

پاکستان اسٹاک ایکسچینج (پی ایس ایکس) نے الفلاح کنزیومر انڈیکس ایکسچینج ٹریڈڈ فنڈ (ACIETF) کے اجرا کے اعلان کے سلسلے میں ایک گونگ تقریب کا انعقاد کیا۔ پی ایس ایکس میں اس ٹی ایف کا آغاز چھٹی ای ٹی ایف کی لسٹنگ کی نشاندہی کرتا ہے۔ تقریب کے شرکا میں ایم ڈی اور ای او پی ایس ایکس، جناب فرخ خان، سی ای او بینک الفلاح لمیٹڈ، جناب عاطف ماجوہ، سی ای او الفلاح جی ایچ پی انویسٹمنٹ مینجمنٹ لمیٹڈ، جناب نائل ملک، اور تینوں تنظیموں کی سینئر انتظامیہ موجود تھی۔ الفلاح کنزیومر انڈیکس ای ٹی ایف، پاکستان اسٹاک ایکسچینج میں صارفین پر توجہ مرکوز کرنے والا پہلا ای ٹی ایف ہے اور یہ مارکیٹ کے 13 ویں انڈیکس، الفلاح کنزیومر انڈیکس کو ٹریک کرے گا۔

## PSX rings the bell for gender equality for a sustainable future on International Women's Day

Pakistan Stock Exchange (PSX) celebrated International Women's Day with an elaborate Gong Ceremony at the Exchange. Distinguished women leaders, executives, professionals and eminent women from different walks of life participated in the celebration. PSX, along with International Finance Corporation (IFC), UN Women, Women On Board (WOB), and Pakistan Institute of Corporate Governance (PICG) marked this auspicious day by ringing the bell for gender equality for a sustainable future. PSX joined more than 100 exchanges all over the world to mark this important day this year, 2022.

The Ceremony included the striking of the gong led by Dr. Shamshad Akhtar, Chairperson PSX; Ms Sima Kamil, Deputy

Governor, State Bank of Pakistan; and distinguished women of the country from various fields ranging from banking, financial, entrepreneurial, and corporate sectors to designing, medical, and legal professions. The gong striking was followed by speeches by Dr. Shamshad Akhtar; Ms. Zunee Muhtashim, Principal Investment Officer - International Finance Corporation; Ms. Maryam Baqir, Co-Founder - Women On Board, and Mr. Ahsan Jamil, CEO - Pakistan Institute of Corporate Governance. A prominent part of the Ceremony was a Panel Discussion followed by a Q&A session. Mementoes were also presented to the participants of the event.

### خواتین کے عالمی دن کے موقع پر پی ایس ایکس میں گھنٹی بجا کر صنفی مساوات کے مستحکم مستقبل کے عزم کا اعادہ

پاکستان اسٹاک ایکسچینج (پی ایس ایکس) نے خواتین کا عالمی دن ایکسچینج میں ایک وسیع گونگ تقریب منعقد کر کے منایا۔ ممتاز خواتین رہنماؤں، ایگزیکٹوز، پیشہ ورانہ اور زندگی کے مختلف شعبوں سے تعلق رکھنے والی نامور خواتین نے شرکت کر کے تقریب کی رونق بڑھائی۔ پی ایس ایکس نے انٹرنیشنل فنانس کارپوریشن (IFC)، یو این وومن، وومن آن بورڈ (WOB)، اور پاکستان انسٹی ٹیوٹ آف کارپوریٹ گورننس (PICG) کے ساتھ مل کر صنفی مساوات کے پائیدار مستقبل کے لیے گھنٹی بجا کر اس مبارک دن کو منایا۔ دنیا بھر کے 100 سے زائد ایکسچینجز کے ساتھ مل کر پی ایس ایکس نے اس سال 2022 کے اس اہم دن کو منایا۔



تقریب کے دوران گونگ پر ضرب بھی لگائی گئی جس کی قیادت پی ایس ایکس کی چیئرپرسن ڈاکٹر شمشاد اختر کی جانب سے کی گئی جبکہ محترمہ سیمہ کمال، ڈپٹی گورنر، اسٹیٹ بینک آف پاکستان؛ اور بینکنگ، مالیاتی، کاروباری، اور کارپوریٹ سیکٹرز سے لے کر ڈیزائننگ، میڈیکل اور قانونی پیشوں تک مختلف شعبوں سے تعلق رکھنے والی ملک کی ممتاز خواتین بھی اس موقع پر موجود تھیں۔ گونگ پر ضرب لگانے کی تقریب کے بعد ڈاکٹر شمشاد اختر، محترمہ زونے محترمہ، پرنسپل انویسٹمنٹ آفیسر - انٹرنیشنل فنانس کارپوریشن؛ محترمہ مریم باقر، شریک بانی - وومن آن بورڈ، اور جناب احسن جمیل، سی ای او - پاکستان انسٹی ٹیوٹ آف کارپوریٹ گورننس نے خطاب بھی کیا۔ تقریب کا نمایاں حصہ ایک پینل ڈسکشن کا انعقاد تھا جس کے بعد سوال و جواب کا سیشن بھی ہوا۔ بعد ازاں تقریب کے شرکا کو مومینوز بھی پیش کیے گئے۔

## PSX hosts delegation of journalists from KPK

Pakistan Stock Exchange (PSX) hosted a delegation of journalists from Khyber Pakhtunkhwa headed by former chairman, PEMRA, and senior journalist, Absar Alam. The PSX team apprised members of the journalist fraternity from KPK about Pakistan's capital market, its workings & functions, and its regulatory & operational aspects while also briefing them about the products and offerings at the Stock Exchange. The journalists were given a general overview of the role of the Stock Exchange in the economy. The session comprised of a presentation on the above topics and was followed by a Q&A session as well as a discussion between the journalists and the PSX team.



## پی ایس ایکس کی جانب سے خیبر پختونخواہ سے آئے صحافیوں کے وفد کی میزبانی

پاکستان اسٹاک ایکسچینج (پی ایس ایکس) کی جانب سے سابق چیئرمین صدر اور سینئر صحافی ایضاً عالم کی سربراہی میں خیبر پختونخواہ کے صحافیوں کے ایک وفد کی میزبانی کی گئی۔ اس دوران پی ایس ایکس کی ٹیم کی طرف سے کے پی کے کی صحافی برادری کے راسخ کو پاکستان کی کپیتل مارکیٹ، اس کے کام اور افعال اور اس کے ریگولیٹری اور آپریشنل پہلوؤں کے حوالے سے آگاہی فراہم کی گئی جبکہ انھیں اسٹاک ایکسچینج میں مصنوعات اور پیشکشوں کے بارے میں بھی بریفنگ دی گئی۔ صحافیوں کو مصیبت میں اسٹاک ایکسچینج کے کردار کا عمومی جائزہ پیش کیا گیا۔ سیشن مندرجہ بالا موضوعات پر ایک پریزنٹیشن پر مشتمل تھا، جس کے بعد سوال و جواب کے سیشن کے ساتھ ساتھ صحافیوں اور پی ایس ایکس کی ٹیم کے درمیان گفت و شنید بھی ہوئی۔

## Visit of the Consuls General at PSX

## توفصل جزیر کی جانب سے پی ایس ایکس کا دورہ



US Consulate & Special Economic Advisors

امریکی کنسلیٹ اور خصوصی اقتصادی مشیر



Kazakhstan

قازقستان



Japan

جاپان



My Portfolio is a simple and easy to use tool. Once the user clicks on 'My Portfolio' on the Data Portal Site of PSX, the user is directed to Sign-Up window where he/ she can fill in the basic details requested. After signing up, the user can then login into My Portfolio. The user will now be able to create his/ her first portfolio of investments. Infact, the user is given the option to create multiple portfolios against the same account. The user will get access to his/ her portfolio dashboard from where the user can choose to make a trade, create another portfolio and monitor total return, cash, and total portfolio value, among other parameters of the portfolio. The virtual portfolio tool allows the user to make a trade according to the cash allocated by the user to himself/ herself. The user can also view the portfolio gain/ loss trend, pie charts that displays weightage of equities in portfolio and weightage of sectors in the portfolio. The dashboard also includes summary of the portfolio and transaction history of all transactions conducted.

Overall, 'My Portfolio' is an essential learning tool for (prospective) investors who want to learn about the stock market and building a portfolio of investment without using actual money.

مائی پورٹ فولیو ایک سادہ اور استعمال میں آسان آکر ہے۔ صارف جب اپنی ایکس کی ویب سائٹ پر 'My Portfolio' پر کلک کرتا ہے، صارف کو سائٹ پر ڈاؤن لوڈ کی طرف جانے کی اجازت کی جاتی ہے جہاں وہ درخواست کرے، بنیادی تفصیلات کو پُر کر سکتا ہے۔ سائٹ اپ کرنے کے بعد، صارف پھر مائی پورٹ فولیو میں ڈاؤن لوڈ کر سکتا ہے۔ صارف اپنا سرمایہ کاری کے حساب سے اپنا پیدہ پورٹ فولیو بنانے کا اہل ہے۔ درحقیقت، صارف کو ایک ہی اکاؤنٹ کے لیے متعدد پورٹ فولیو بنانے کا اختیار دیا جاتا ہے۔ صارف کو اپنے پورٹ فولیو ذیلی پورٹ فولیو کے ذریعے رسائی حاصل ہوگی جہاں سے صارف پورٹ فولیو کے دیگر معیاروں کے ساتھ تجارت کرنے اور پورٹ فولیو بنانے اور مجموعی ریٹرن، نقد رقم اور مجموعی پورٹ فولیو کی قیمت (value) کی گہرائی کا عمل انجام دے سکتا ہے۔ درپیکر پورٹ فولیو ٹول صارف کو اس بات کی اجازت دیتا ہے کہ وہ صارف کی طرف سے اپنے لیے مخصوص کی گئی رقم کے مطابق تجارت کر سکے۔ صارف پورٹ فولیو میں قائمہ اقتصادان کاروبار، پالی چارٹس بھی دیکھ سکتا ہے جو پورٹ فولیو میں انکریٹنگ کاوشوں اور پورٹ فولیو میں ٹیکڑے کاوشوں کا پُر کرتا ہے۔ ایٹل پورٹ فولیو پورٹ فولیو کا خلاصہ اور اسکے گے نام ہیں (انڈیکیشن) کی تاریخ بھی شامل ہے۔

مجموعی طور پر، مائی پورٹ فولیو (نقد) سرمایہ کاروں کے لیے سیکھے کے سلسلے میں ایک لازمی آلہ کی حیثیت رکھتا ہے جو اسٹاک مارکیٹ کے بارے میں جاننا چاہتے ہیں اور اصل رقم استعمال کیے بغیر سرمایہ کاری کا پورٹ فولیو پر عمل کرنا چاہتے ہیں۔

## PSX's EIPO System – The digital way forward for subscription of securities

Pakistan Stock Exchange has developed the E-IPO system, a convenient and simplified way to facilitate investors whereby investors can electronically submit application for subscription of securities in an Initial Public Offering (IPO), Offer for Sale and Secondary Public Offering (SPO). This system, called Electronic Initial Public Offering System (PES or PSX E-IPO), is meant not only to expedite and digitise the process of subscription of securities for investors, but also to move them towards a paper-less environment.

The E-IPO system was first utilised in public subscription of Service Global Footwear Limited on April 12-13, 2021. PES can be accessed through the PSX website at the link <https://eipo.psx.com.pk> and payment for the subscription can be made through 1Link and NIFT member banks available for PES.

PES includes features such as auto credit of shares and refund, if any, in the respective account of investor, alerts for upcoming IPOs sent to registered users, and free of cost service.

## پی ایس ایکس کا EIPO سسٹم - سیکورٹیز کی سبسکرپشن کے لیے ڈیجیٹل طریقہ

پاکستان اسٹاک ایکسچینج کی جانب سے E-IPO سسٹم تیار کیا گیا ہے، جو سرمایہ کاروں کی سہولت کے لیے ایک مناسب ترین اور آسان طریقہ ہے جس کے تحت سرمایہ کار ابتدائی پبلک آفرنگ (IPO)، آفر فار سائل اور سیکنڈری پبلک آفرنگ (SPO) میں سیکورٹیز کی سبسکرپشن کے سلسلے میں الیکٹرانک طور پر درخواست جمع کرا سکتے ہیں۔ یہ نظام، جسے الیکٹرانک ایٹیل پبلک آفرنگ سسٹم (PES) یا پی ایس ایکس (E-IPO) کہا جاتا ہے، اس کا مقصد نہ صرف سرمایہ کاروں کے لیے سیکورٹیز کی سبسکرپشن کے عمل کو تیز اور ڈیجیٹل بنانا ہے، بلکہ ایس بی بیس ماحول کی طرف لے جاتا بھی ہے۔

ای۔ آئی پی او سسٹم کو پہلی بار 12-13 اپریل 2021 کو سروس گلوبل فوٹو ویئر لیمنٹڈ کی پبلک سبسکرپشن کے لیے استعمال کیا گیا تھا۔ پی ایس ایکس کی ویب سائٹ پر اس لنک <https://eipo.psx.com.pk> کے ذریعے PES تک رسائی حاصل کی جاسکتی ہے اور سبسکرپشن کے لیے ادائیگی PES کے لیے دستیاب 1Link اور NIFT ممبر بینکوں کے ذریعے کی جاسکتی ہے۔

PES میں جو خصوصیات موجود ہیں ان میں شیئرز کا آؤ کریڈٹ اور ری۔ فنڈ، اگر کوئی ہو تو، سرمایہ کار کے حلقہ اکاؤنٹ میں، رجسٹرڈ صارفین کو بھیجے جانے والے آئسو IPOs کے لیے الارمز، اور مفت سروس شامل ہیں۔

## PSX Develops PRIDE to facilitate Issuers

The newly introduced system called PRIDE (Public Offerings Revolutionized through an Integrated and Digitized Experience) offered by Pakistan Stock Exchange aims to facilitate issuers whereby they will now be able to submit application and documentation for listing online. Through this system, issuers will not need to manually submit application and relevant documents for listing. PRIDE was soft launched on December 20, 2021.

PRIDE, which is an online system designed to automate the listing process from end-to-end, allows Lead Managers, Advisors or Consultants to submit all listing documentation electronically. Through this online portal, work flow will be improved and listing applications will be processed on a fast track basis.

## پی ایس ایکس کی جانب سے اجرائندگان کی سہولت کے لیے PRIDE کی تیاری

پاکستان اسٹاک ایکسچینج کی جانب سے پیش کردہ PRIDE (پبلک آفرز ریولوشنائزڈ ذریعہ انٹیگریٹڈ اور ڈیجیٹائزڈ تجربہ) کے نام سے نئے حصارف کردہ نظام کا مقصد اجرائندگان کو سہولت فراہم کرنا ہے جس کے تحت وہ اب آن لائن فرسٹ سٹریٹ سٹاکس کے لیے درخواست اور دستاویزات جمع کروا سکیں گے۔ اس سسٹم کے ذریعے، اجرائندگان کو فرسٹ سٹریٹ سٹاکس کے لیے دستی (manually) طور پر درخواست اور حصارف دستاویزات جمع کرانے کی ضرورت نہیں ہوگی۔ PRIDE کو 20 دسمبر 2021 کو سافٹ لانچ کیا گیا تھا۔

PRIDE، جو کہ فرسٹ سٹریٹ سٹاکس کے عمل کو اینڈ ٹو اینڈ بنیادوں پر خود کار بنانے کے لیے ڈیزائن کیا گیا ایک آن لائن سسٹم ہے۔ جو لیڈ مینجرز، ایڈوائزرز یا کنسلٹنٹس کو فرسٹ سٹریٹ سٹاکس کی تمام دستاویزات الیکٹرانک طور پر جمع کرانے کی اجازت دیتا ہے۔ اس آن لائن پورٹل کے ذریعے کام کے بہاؤ کو بہتر بنایا جائے گا اور فرسٹ سٹریٹ سٹاکس کی درخواستوں پر تیزی سے کارروائی ممکن بنائی جائے گی۔

## Gone but forever in our hearts

It has been two years on June 29, 2022, when PSX got under attack from terrorists. This attack was successfully thwarted by our valiant soldiers, guards and policemen who fought courageously and fearlessly. Some of these brave men lost their lives in the fight to protect and defend the Stock Exchange. To salute the heroes who sacrificed their lives to save ours, Fatiha was recited for the departed souls at their memorial at PSX Premises by Chief Administrative Officer along with team and families of martyrs and the injured.

## چلے جانے والے ہمارے دلوں میں ہمیشہ رہیں گے

29 جون 2022 کو اس واقعے کو دو سال بیت گئے جب پی ایس ایکس دہشت گردوں کے حملے کی زد میں آ گیا تھا۔ ہمارے بہادر سپاہیوں، محافظوں اور پولیس والوں نے اس دہشت گردانہ حملے کو کامیابی کے ساتھ ناکام بنا لیا۔ ان کا جرات مندی اور بے خوفی سے مقابلہ کیا۔ اسٹاک ایکسچینج کو محفوظ رکھنے اور اس کے دفاع میں لڑنے والے ان بہادروں میں سے کچھ شہداء جی ہائیں گواہ بنے۔ ہماری جان بچانے کے لیے اپنی جانوں کی قربانی دینے والے ان ہیروؤں کو سلام پیش کرنے کے سلسلے میں، چیف ایگزیکٹو آفیسر نے اپنی کم اور شہداء اور زخمیوں کے دل کے ساتھ پی ایس ایکس کے ماتھے میں ان کی یادگار پر مہر عین کی روح کے ایصال ثواب کے لیے فاتحہ خوانی کی۔

ہم ان ہیروؤں کو سلام پیش کرتے محسوس نے 29 جون 2020 کو دو سال گئے ہماری جان بچانے کے لیے اپنی جانیں قربان کر دیں۔ جانے والے ہمارے دلوں میں ہمیشہ رہیں گے

شاہد علی (شہید) خدا یا رخان (شہید) افتخار واحد (شہید) حسن بیجو (شہید)



## Dining & downtime area at PSX

The CEO PSX proposed the idea to facilitate the staff through an extended dining area and downtime space so they can revitalise and refresh themselves. The said idea was materialised by Chief Administrative Officer in coordination with the COO, Head of MBD, & Head of HR whereby a pleasant and refreshing space on 8th floor, Admin block, was constructed and provided for the convenience of all employees of PSX.

Much thought was put into the setting up of this space with every aspect of the dining area being selected by the Admin team meaningfully and thoughtfully:

1. Colours on the wall, floor & benches reflect the bright colours of life & diversity.
2. Plants in the downtime space reflect nature, green environment and a tranquil atmosphere.
3. Roller blinds is reflective of the message of leaving behind the shadows & looking into the light.
4. Triangular hanging lights reflect on the three principles of a successful nation as prescribed by Quaid-e-Azam Muhammad Ali Jinnah, I.e. Unity, Faith & Discipline.
5. Circular hanging lights reflect the message of circle of knowledge.
6. Ajrak frames reflect the message of our culture.
7. Table-tennis & foosball reflects the message of balance of life with due importance given to physical activity and entertainment.
8. Wall of Creativity reflects the active participation & support of our staff.

The dining and downtime area was inaugurated by the PSX CEO, Mr. Farrukh H Khan, along with all Head of Departments on Wednesday, March 16, 2022.



## پی ایس ایکس میں ڈائننگ اور ڈاؤن ٹائم ایریا

پی ایس ایکس کے سی ای او کی جانب سے یہ خیال پیش کیا گیا تھا کہ محکمے کو کام کرنے کے لیے وسیع جگہ فراہم کرنے کے ساتھ ساتھ ڈاؤن ٹائم ایریا کے ذریعے سہولت فراہم کی جائے تاکہ وہ اپنے آپ کو تازہ اور تازہ دم کر سکیں۔ مذکورہ خیال کو چھپاٹے طور پر پیش کیا گیا اور اسے آف ایچ ای او اور ایچ آر کے ساتھ مل کر عملی جامہ پہنا دیا جس کے تحت پی ایس ایکس کے تمام ملازمین کی سہولت کے لیے 8 ویں منزل، ایچ این بلاک پر ایک ڈائننگ اور ڈاؤن ٹائم ایریا تعمیر کر کے ہمیں فراہم کی گئی ہے۔

اس جگہ ترتیب میں کافی سوچ بچار کی گئی جس میں ڈائننگ ایریا کے ہر پہلو کو اپنے منظم کی جانب سے ہستی انداز میں اور سوچ بچار سے منتخب کیا گیا۔

- 1- دیوار فرش اور بلینوں پر یکے کے رنگ بھرے رنگ اور جھانکات پن کے روشن رنگوں کی عکاسی کرتے ہیں۔
- 2- ڈاؤن ٹائم ایریا میں موجود ہر اے فلورٹ ایئر باؤل اور بے سکن باؤل کی عکاسی کرتے ہیں۔
- 3- دیوار بلاکسٹائٹ کو چھپے چھوڑ کر روشنی میں دیکھنے کے پیغام کا عکاس ہے۔
- 4- سرخ لٹی ہوئی روشنیاں ایک کامیاب قوم کے تین اصولوں کی عکاسی کرتی ہیں جیسا کہ قائد اعظم مرحوم علی داتا نے تجویز کیا تھا، یعنی اتحاد، ایمان اور نظم و ضبط۔
- 5- سرخ لٹی ٹائٹل سٹیم کے پیغام کی عکاسی کرتی ہیں۔
- 6- ایچ کے فریم باری ٹیبلٹ کے پیغام کی عکاسی کرتے ہیں۔
- 7- ٹیبل ٹینس اور فرس بال کی سہولت جسمانی سرگرمی اور تفریح کو ہی جانے والی اہمیت کے ساتھ ساتھ حیرت انگیز زندگی کے پیغام کی عکاسی کرتا ہے۔
- 8- دیوار آف کریٹیوٹیٹی ہمارے عملی عملی شرکت اور تعاون کی عکاسی کرتی ہے۔

پی ایس ایکس کے سی ای او جناب فرخ ایچ خان کی جانب سے 16 مارچ 2022 کو تمام ہیڈ آف ڈیپارٹمنٹس کے ہمراہ ڈائننگ اور ڈاؤن ٹائم ایریا کا افتتاح کیا گیا۔

## Creativity Competition

A first of its kind competition was also announced for the staff and their families for **Wall of Creativity** in the downtime area. This competition included any submission such as paintings, drawings, sketches, poems, verses, or any other creative item which could be displayed on the Wall of Creativity. The topic given was also a general one with no specification in order to generate maximum creative entries for the competition.

Every participant had shown tremendous creativity with the winning participants being awarded presents which were sent to their residential addresses so they could celebrate their success with their families.

Winners were selected by distinguished judges and they received exciting prizes. They were also promised recognition and due mention in the PSX Newsletter. With so many entries, it was a tough but exciting competition. There were around 45 entries from 16 participants and the following entries qualified as winners:

**First Position** – Mr. Karim Rafiq Bolani (Entry with the message of 'Together we are Stronger')

**Second Position** – Mr. Raheel Ahmed Khan (Entry with message of 'The Aroma of Teamwork - The Ingredients of Success')

**Third Position** – Mr. Ahmed Hasan (Entry with a beautiful pencil sketch)

The CEO, Mr. Farrukh H Khan, congratulated the teams responsible for creating the dining and downtime area through a congratulatory email as well.

## تخلیقی مقابلہ

ایک نئے اور ایسی دل آویز کھیل (Wall of Creativity) کے لیے نئے اور ان کے لیے اپنی ذہنیت کے پہلے مقابلے کا اعلان بھی کیا گیا۔ اس مقابلے میں پیشکش، ڈرائنگ، خاکے، گیس، اشعار، پاکوئی، دوسری تخلیقی چیز شامل تھی جسے دل آویز کھیل میں براہِ دربان کیا جاسکتا تھا۔ اس لیے زیادہ سے زیادہ تخلیقی اور پر محنت کرائے کی حوصلہ افزائی کے لیے دو ایسا موضوع بھی مقرر کر دیا گیا تھا جس میں کوئی مخصوص موضوع نہیں لکھی گئی تھی۔

شروع میں سے ہر ایک نے ذہن سے لگائی صلاحیتوں کا مظاہرہ کیا جس میں جیتنے والے شریکوں کو تحائف سے نوازا گیا اور کمان کے ہاتھی پر کیے گئے تحائف کو اپنی کامیابی کا جشن اپنے دلکش رنگوں کے ساتھ منانے لگے۔

واقعہ کا اظہار سوزاجان کی جانب سے کیا گیا اور ان کے دلچسپ نعنائت سے نوازا گیا۔ بی ایس ایس نے وزیر میں ان کی کاوشوں کو تسلیم کرنے اور ان کا ذکر کرنے کا بھی وعدہ کیا گیا تھا۔ بہت سارے نوجوانوں کے ساتھ، پاکوئی، ٹیم ورک، دلچسپ مقابلے، 16-18 شریکوں کی جانب سے تقریباً 45 نوجوانوں کی حصہ لیا اور جیتنے والے نوجوانوں کو تحائف سے نوازا گیا اور ان کے دلچسپ مقابلے سے۔

مکمل پوزیشن - جناب کاریم رفیق بولانی (مجموعی رسالہ میں جیتنے والے کے پیغام کے ساتھ ممبری)

دوسری پوزیشن - جناب راہیل احمد خان (مجموعی رسالہ کی فریڈم، کامیابی کے پیغام کے ساتھ ممبری)

تیسری پوزیشن - جناب احمد حسن (ایک دلچسپ نکتہ سے نکلنے والے کے ساتھ ممبری)

جوابت حاصل کر کے ایسی ہی ایک دلچسپ اور نکتہ چینی کی جانب سے ایسی نکتہ چینی کے لیے ایک نکتہ اور ان کے دلچسپ مقابلے کے لیے ایسا نکتہ لکھ کر ہمارا دلچسپ کرے گی۔





# Issuer & Investor Awareness

## PSX conducts Investor Awareness Session for students of Karachi University

Pakistan Stock Exchange held an Investor Awareness Session for students of Karachi University at the Exchange premises. The students were apprised about the importance of saving and investment, the various asset classes available in Pakistan, the benefits of investing in equities for the long term as well as the function of the Stock Exchange and the role it plays in the economy. The PSX team presented a walk-through to the KU students about the various departmental functions of the Exchange; from regulatory, operational and technological perspectives. The students were also informed about how to access required information and data from PSX website and the PSX Data Portal. They were advised on how to select their securities broker by navigating the PSX website. Overall, it was a very productive session involving an interactive discussion and Q&A session between the PSX and the KU teams.



## Pakistan Stock Exchange conducted Investor Awareness Session for students of Aawaz Institute of Media & Management Sciences

Pakistan Stock Exchange conducted an Investor Awareness Session for students of Aawaz Institute of Media & Management Sciences. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, saving & investment, and functioning of the Stock Exchange. The students were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The importance of listing for capital raising and increasing the visibility & overall image of companies was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal.



## PSX team visits the Hyderabad Chamber of Commerce and Industry

The Business Development team of Pakistan Stock Exchange (PSX) visited Hyderabad Chamber of Commerce & Industry and met with the Executive Members of the Chamber. Senior Vice President - Mr. Muhammad Arif Madni, Vice President - Mr. Danish Shafique and Member Executive Committee - Mr. Javed Iqbal were amongst the participants who graced the occasion.



The team delivered a presentation detailing the options available at PSX for companies to raise capital. The focus was on how companies can benefit, with relatively less compliance to follow, by listing on Growth Enterprise Market (GEM) Board of PSX. The presentation included initiatives taken to facilitate the companies interested to raise debt by issuing and listing debt through the Exchange. The team also briefed on how members of the Chamber can benefit by investing in the companies listed on Exchange. The participants were also given a detailed insight on the capital market of Pakistan. The PSX representatives guided the members on how to select stock-brokers with the help of the broker's list and contact details available on PSX website. They were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. Members were also briefed about the efforts of PSX for improved investor protection.

In the end, the participating members of Hyderabad Chamber of Commerce & Industry took the opportunity to raise their queries regarding listing & investing on the Stock Exchange, Code of Corporate Governance and Regulatory requirements. The discussion ended after a detailed Q&A session. The Hyderabad Chamber's members appreciated PSX's efforts and opined that the session provided them a better understanding of the listing process and the options they can seek to grow their businesses.

## PSX hosts FIA Team for Investor Awareness & Education

A team of Assistant Directors of Federal Investigation Agency (FIA) visited Pakistan Stock Exchange (PSX) for a session on investor awareness & education. The PSX team apprised the FIA officers about the ecosystem of the capital market, workings & functions of the Stock Exchange, the regulatory & operational aspects of PSX, and the products and offerings of the Exchange. The officers were given a general overview on the role of the Stock Exchange in the economy. The session comprised of a presentation on the above topics and was followed by a Q&A session and discussion between the participants of the session and the PSX team.



## PSX hosts National Institute of Management, Quetta (Participants of 33rd Mid-Career Management Course), for Issuer & Investor Awareness Session

Pakistan Stock Exchange (PSX) conducted a session with National Institute of Management, Quetta (Participants of 33rd Mid-Career Management Course) on issuer and investor awareness. The PSX team delivered a presentation detailing the options available at PSX for companies to raise capital. The focus was on how companies can benefit, with relatively less compliance to follow, by listing on Growth Enterprise Market (GEM) Board. The presentation included initiatives taken to facilitate the companies interested to raise debt by placing debt at the Exchange. The team also briefed on how one can benefit by investing in the companies listed on Exchange. The visiting team was given an insight on the workings of the capital market and its role in the nation's economy. The PSX representatives guided the participants on how to select stock-brokers with the help of the broker's list and contact details available on PSX website. They were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The participants were also briefed about the efforts made by PSX to improve investor protection.

In the end, the visiting team from National Institute of Management, Quetta, took the opportunity and raised their queries regarding listing & investing on the Stock Exchange, Code of Corporate Governance and Regulatory requirements. The discussion ended after a detailed Q&A session. The participants appreciated PSX's efforts and opined that the session provided them a better understanding of the listing process and the options available for business growth.



## Pakistan Stock Exchange (PSX) in collaboration with CDC and NCCPL, conducted an Investor Awareness Session for students of Jinnah University for Women

Pakistan Stock Exchange (PSX), in collaboration with CDC and NCCPL, conducted an Investor Awareness Session for students of Jinnah University for Women. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, savings & investment, and functioning of the Stock Exchange. The students were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The importance of listing for capital raising and increasing the visibility & overall image of companies through listing was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal.



## PSX conducts Investor Awareness Session for students of IBA



Pakistan Stock Exchange (PSX) conducted an Investor Awareness Session for students of IBA. This exercise was part of the Financial Literacy Initiative of PSX. The students were apprised about the importance of saving and investment, the various asset classes available in Pakistan, the benefits of investing in equities for the long term as well as the function of the Stock Exchange and the role it plays in the economy. The importance of listing for capital raising and increasing the visibility & overall image of companies through listing was also explained to the students. Furthermore, the students were guided on how to navigate the PSX website, accessing information on the website to choose their securities broker, and how to access the different types of information available on the PSX Data Portal.

## PSX conducts Investor Awareness Session for students of Jamia Yahya Madni

Pakistan Stock Exchange (PSX) conducted an Investor Awareness Session for students of Jamia Yahya Madni. The students were apprised about the importance of saving and investment, the various asset classes available in Pakistan, the benefits of investing in equities for the long term as well as the function of the Stock Exchange and the role it plays in the economy. The PSX team presented a walk-through to the Jamia students about the various departmental functions of the Exchange; from regulatory, operational and technological perspectives. The importance of listing for capital raising and increasing the visibility & overall image of companies through listing was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal.

## PSX conducts an awareness session on shared KYC for Securities Brokers



Pakistan Stock Exchange (PSX), Central Depository Company (CDC) and National Clearing Company of Pakistan Ltd (NCCPL) jointly conducted an awareness session for local Securities Brokers on the shared KYC project. Through the shared KYC initiative, investors having designated bank accounts can open an investor account without their physical presence and without the need for submitting any documents physically. It is a complete digital process. The KYC of each customer wanting to open an investor account will be shared by the banking industry with the relevant capital market ecosystem constituents (e.g. CDC) to enable investors to open their investor accounts through the digital platform. The project is also called PSX Shared KYC Project as the PSX management played an important role with the support of the Securities & Exchange Commission of Pakistan (SECP), State Bank of Pakistan (SBP), CDC and NCCPL to initiate this project.



## Pakistan Stock Exchange, Abbasi & Company Pvt. Ltd. and Pak-China Joint Chamber of Commerce and Industry conducted an Industry Awareness Session

The Pakistan Stock Exchange (PSX) team visited Pak-China Joint Chamber of Commerce & Industry (PCJCCI) along with Abbasi & Company, a Consultant and Advisor of GEM Board, and met with representatives of local companies, family owned businesses, and senior management & executive committee members of PCJCCI. The PSX team delivered a detailed presentation about the Stock Exchange, its role in capital formation and the greater role it plays in the economy. The Regional Head, PSX Lahore, explained how Small and Medium Enterprises (SMEs) and greenfield companies can raise growth capital for their business needs by listing on PSX GEM board and benefit from listing in terms of greater visibility, attracting interest from investors, analysts and others, as well as enhancing their corporate governance and legacy structures for the future. The Consultant and Advisor present also explained their role, responsibilities and services which they can offer. The importance of succession planning was also highlighted to the participants as many known names in the business community fade out in Pakistan and do not survive until their 3rd generation takes over the helm of affairs of their companies, as per a study of the IFC (World Bank). The session was an interactive one with participants raising queries about eligibility criteria and procedure for listing at GEM board, amongst other inquiries.



## PSX conducts an Investor Awareness Session for Govt. Shalimar Graduate College Baghbanpura, Lahore.

Pakistan Stock Exchange (PSX) conducted an Investor Awareness Session for students of Govt. Shalimar Graduate College, Baghbanpura, Lahore. The PSX team briefed the students on the working and functions of the Stock Exchange, its ecosystem, its role in capital formation and the economy of the country. The students were also informed about the importance of financial planning & savings, the effect of inflation on savings, stock investment, and the advantages of investing in the equity market for the long term. The PSX representatives guided the students on how to select stock brokers with the help of the broker's list and contact details available on PSX website. Furthermore, they were apprised about how to navigate/explore the PSX website to access the various functions/information available therein. There was an interactive question & answer session at the end of the session where students asked several relevant questions from the PSX team.



## PSX conducts an Investor Awareness Session for professional students of PAC-ACCA, Lahore.

Students of PAC-ACCA visited PSX where they attended a session on Investor Awareness. The students were briefed on the working and functions of the Stock Exchange, its ecosystem, and its role in capital formation in the country, by PSX representatives. The students were also informed about the importance of financial planning & saving, the effect of inflation on savings, stock investment, and the advantages of investing in the equity market for the long term. The PSX representatives guided the students on how to select stock brokers with the help of the broker's list and contact details available on PSX website. Furthermore, they were apprised of how to navigate/ explore the PSX website to access the various functions/ information available therein. There was an interactive question & answer session at the end of the session where students asked several relevant questions from the PSX team. Students were later shown real-time trading activities at different brokerage houses.



## PSX holds Investor Awareness Session for students of Queen Mary Degree College for Women, Lahore



Awareness about the Stock Exchange is important for all segments of the population in Pakistan, especially for our youth as we have fewer investors. As part of the PSX Financial Literacy Initiative, PSX conducted an Investor Awareness Session for Govt. Queen Mary Degree College for Women, Lahore. The students and faculty members of the college were apprised about the basics of investment, the importance of financial planning, saving & investment, functions & operations of the stock market, and PSX website navigation. They took great interest in the informative session and took part in discussions with the PSX team regarding various topics related to the stock market. They were also apprised about the importance of listing for raising capital and for increasing the visibility as well as the brand image of the companies going for listing. The students were informed that listing also enhances the companies' corporate governance structure and delineates their succession planning.

## PSX and BMA Capital Management Ltd. jointly conducted an Industry Awareness Session for Gujranwala Chamber of Commerce & Industry (GCCCI) participants

Pakistan Stock Exchange (PSX) and a Securities Broker, BMA Capital Management Ltd., jointly conducted an Industry Awareness Session for participants from Gujranwala Chamber of Commerce & Industry. The PSX Lahore team apprised the GCCCI officials and local businesspersons about PSX GEM Board, its eligibility criteria to raise growth capital, procedure of listing and role of Consultants and Advisors to the Issue. The participants were also apprised about the basics of Investment, the importance of financial planning and saving, functions & operations of the Stock Exchange, and the PSX website and Data Portal navigation. The participants took great interest in the informative session and discussions with the PSX team regarding various topics related to the stock market. The Securities Broker's representative(s) also gave a briefing about their brokerage functions and operations. This exercise was part of the Industry Awareness Initiative of PSX. In the end, there was an interactive Q&A session where participants asked several questions relevant to the Stock Exchange and investment procedure in the market.



## PSX conducts an Investor Awareness Session for University of Sialkot

Pakistan Stock Exchange (PSX) conducted an Investor Awareness Session for students of University of Sialkot. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, savings & investment, and functioning of the Stock Exchange. The students were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The importance of listing for raising capital and increasing the visibility & overall image of companies was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal. Students were later shown real-time trading activities at different brokerage houses.



## PSX conducts Industry Awareness Session in Gujrat Chamber of Commerce & Industry

Pakistan Stock Exchange (PSX) team visited Gujrat Chamber of Commerce and Industry (GTCCI) and met with the senior management (President, SVP, VP) and executive committee members of GTCCI. During the visit, PSX Regional Head, Lahore, briefed the GTCCI team about the Stock Exchange and its role in capital formation.



He explained how growth oriented Small and Medium Enterprises (SMEs) & greenfield companies can raise capital by listing on PSX GEM Board and take their business to the next level. The PSX team also apprised the GTCCI officials about the role of Consultant & Advisor for GEM Board and briefed them about the requirements for filing listing application at PSX. The PSX team also highlighted the importance of succession planning as many known names in business community in Pakistan do not survive by the time the third generation of these companies takes over the helm of affairs, as per a study of IFC (World Bank).



## PSX conducts Investor Awareness Session in collaboration with Telecom Foundation

Pakistan Stock Exchange (PSX), conducted an Investor Awareness Session for the management of Telecom Foundation (TF). The employees of TF were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The importance of listing for raising capital and increasing the visibility & overall image of companies was also explained to the employees of Telecom Foundation. A detailed presentation related to listing on GEM board of PSX and benefits thereof was presented to the top management of TF.



## PSX conducts Investor Awareness Session for Youth Association of Pakistan

Pakistan Stock Exchange (PSX) conducted an Investor Awareness Session for the members of Youth Association of Pakistan (YAP). The PSX representative introduced to the YAP team the different asset classes available in Pakistan as well as the function of the Stock Exchange and its role in the economy. The PSX representative guided the Youth Association team about the ecosystem of the capital market and the workings of the Exchange from the regulatory, operational and technological perspectives. This exercise was part of the Financial Literacy Initiative of PSX to spread awareness about financial planning, savings & investment, and functions of the Stock Exchange. This session was conducted in collaboration with ZLK Securities (Pvt) Limited.

## PSX conducts Investor Awareness Session for Air University Startup Club

Pakistan Stock Exchange (PSX) held an Investor Awareness Session at Air University to educate their students about the capital market of Pakistan, its ecosystem and its function. The Regional In-charge, PSX Islamabad, had useful interaction with faculty members and students of Air University. He discussed with them that students who have an urge to learn and be financially independent can turn out to be the best investors at Pakistan Stock Exchange. The PSX representative apprised the students that they can benefit tremendously by investing a small amount early on and by developing a habit of investing in early years of life. The students of the University took great interest in the informative session and asked relevant questions for increasing their knowledge about the capital market.



## PSX holds Industry Awareness Session in collaboration with Hattar Industrial Association

Pakistan Stock Exchange (PSX) conducted an awareness session for industrialists affiliated with Hattar Industrial Association. The industrialists were apprised about the capital market of Pakistan, its ecosystem and its function. The PSX representatives guided the members from Hattar Industrial Association about listing procedure and application process. The industrialists were informed about how companies can benefit, whilst having fewer compliance requirements to fulfil, by listing on Growth Enterprise Market (GEM) Board of PSX. The members of Hattar Industrial Association appreciated PSX's efforts to promote the GEM Board. The session was held in collaboration with Securities Brokers.



## PSX holds Investor Awareness Session for National Defence University



Pakistan Stock Exchange (PSX) conducted an Investor Awareness Session for the faculty members and students of National Defence University, Islamabad. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, savings & investment, and functions of the Stock Exchange. The students of the University showed keen interest and asked several relevant questions from the PSX team. The students were also given the opportunity to visit different brokerage houses in order to learn first-hand about the process of investing in the stock market.

## PSX holds Investor & Industry Awareness Session in collaboration with Swabi Chamber of Commerce & Industry and Women University, Swabi

Pakistan Stock Exchange (PSX) conducted an Investor Awareness Session for students of Women University, Swabi, and introduced GEM Board of PSX to the members of Swabi Chamber of Commerce & Industry. The PSX team apprised the students about the importance of financial planning, savings & investment, and functions of the Stock Exchange. The students were given a brief overview of the PSX website and how to navigate the same to access various information and data. They were also guided on how to select securities brokers based on the information available on the website. For the members of Swabi Chamber of Commerce & Industry, the PSX representatives guided them about listing procedure and requirements thereof. The participants were informed about the multifarious benefits of listing which include greater transparency, succession planning and enhanced visibility of their company for investors, fund managers, analysts & others, whether local or foreign. The participants took appreciable interest in the informative session and asked numerous questions to increase their knowledge about stock market investments and listing.

## PSX holds Industry Awareness Session in collaboration with Ministry of Information Technology



Pakistan Stock Exchange held an awareness session for the management of Ministry of IT. The session was also graced with the Higher management of:

- Virtual University
- Electronic Certification accreditation Council
- Pakistan Software export board
- Universal service fund company
- Telecom foundation
- Ignite

The officials present were given insight about the capital market of Pakistan, its ecosystem and its functions. The PSX representatives guided the officials on how to select stock-brokers with the help of the broker's list and contact details available on PSX website. The Regional In-charge, PSX Islamabad, delivered a presentation detailing the latest capital market developments with particular focus on Growth Enterprise Market (GEM) Board. The participants exhibited great interest in the session and an interactive question & answer session took place at the end where participants asked several relevant questions from the PSX team. The participants of the session appreciated PSX's efforts for the promotion of GEM Board of PSX.



## PSX holds Industry Awareness Session for Gilgit Baltistan Chamber of Small Traders & Industry

Pakistan Stock Exchange (PSX) hosted the Executive Committee members of GB Chamber of Small Traders & Industry (GBCSTI) for an Industry Awareness Session at PSX's Islamabad office. The members of the GBCSTI were given an insight on the capital market of Pakistan, its role in the economy, and its functions. The members were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The PSX team apprised the participants of the session about the importance of listing for their companies for the purpose of raising capital, increasing visibility, greater transparency and succession planning.



## PSX conducts Industry Awareness Session for members of Rawalpindi Chamber of Commerce & Industry

Team PSX conducted an Industry Awareness Session in collaboration with SMEDA and Rawalpindi Chamber of Commerce and Industry. The executive body of the Chamber along with its corporate members attended the session. They were briefed in detail about GEM Board of PSX and the capital market of Pakistan. In the seminar, eligibility criteria for companies' listing on the GEM board, complete process of listing and compliance requirements for listing on GEM Board were discussed.



## PSX conducts Investor Awareness Session for Students of Abdul Wali Khan University-Mardan

Pakistan Stock Exchange (PSX), along with a securities broker, conducted an Investor Awareness Session for students of Abdul Wali Khan University Mardan. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, savings & investment, and functioning of the Stock Exchange. The students were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The importance of listing for raising capital and increasing the visibility & overall image of companies was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal.



## PSX conducts Investor Awareness Session for students of Women University-Mardan

Pakistan Stock Exchange (PSX), along with a securities broker, conducted an Investor Awareness Session for students of Abdul Wali Khan University Mardan. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, savings & investment, and functioning of the Stock Exchange. The students were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The importance of listing for raising capital and increasing the visibility & overall image of companies was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal.



## Pakistan Stock Exchange conducts Investor Awareness Session for City University of Science & Information Technology, Peshawar



Pakistan Stock Exchange (PSX), along with a broker, conducted an Investor Awareness Session for students of City University of Science & Information Technology, Peshawar. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, savings & investment, and functioning of the Stock Exchange. The students were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan whilst highlighting the role of the Exchange in the national economy. The importance of listing for raising capital and increasing the visibility & overall image of companies was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal.

## PSX holds Investor Awareness Session for Institute of Cost & Management Accountants of Pakistan, Peshawar

Pakistan Stock Exchange (PSX), along with a securities broker, conducted an Investor Awareness Session for students of Institute of Cost & Management Accountants of Pakistan, Peshawar. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, savings & investment, and functioning of the Stock Exchange. The PSX team apprised the students about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The students were explained the role of the Stock Exchange in the national economy. The importance of listing for capital raising and increasing the visibility & overall image of companies was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal.



## PSX holds Investor Awareness Session for students of Govt. College of Commerce & Management Sciences (W), Peshawar

Pakistan Stock Exchange (PSX), along with a securities broker, conducted an Investor Awareness Session for students of Govt. College of Commerce & Management Sciences (W), Peshawar. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, savings & investment, and functioning of the Stock Exchange. The students were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The importance of listing for raising capital and increasing the visibility & overall image of companies was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal.



## PSX holds Investor Awareness Session in collaboration with Dera Ismail Khan Chamber of Commerce & Industry



Pakistan Stock Exchange (PSX), conducted an Investor Awareness Session for the members of DI Khan Chamber of Commerce & Industry. Members from Alwan-e-Zaraat, Markazi Tajir Ittehad and local trade associations also participated in this session. The participants of the session were given a detailed presentation by the PSX team on functions of the Stock Exchange, ecosystem of the capital market and its role in the economy. Members of the DI Khan Chamber were also apprised about the GEM Board of PSX and the benefits of listing for companies.

## PSX conducts GEM Board Awareness Session at Nowshera Chamber of Commerce and Industry

Pakistan Stock Exchange (PSX) conducted an awareness session on GEM Board at Nowshera Chamber of Commerce and Industry. A detailed presentation was given by representatives of PSX whereby the participants, many of whom comprised of owners of family businesses, were apprised about the benefits of raising capital for expansion and growth of their company in today's competitive environment through the Stock Exchange via public offering. They were particularly informed about unlocking the true value of their company by issuing shares and by listing on the GEM Board of PSX.

The PSX team was welcomed by Nowshera Chamber of Commerce and Industry President, Mr. Zar Alam Khan, who appreciated PSX's efforts to increase awareness in the trade & industrial sectors of Nowshera and to promote the capital market therein. The session was attended by core business representatives of Nowshera city along with members of the Executive Committee of Nowshera Chamber of Commerce and Industry who took keen interest in the awareness session.

## Pakistan Stock Exchange conducts Investor Awareness Session for Govt. College of Commerce, Nowshera



Pakistan Stock Exchange (PSX), along with a securities broker, conducted an Investor Awareness Session for students of Govt. College of Commerce, Nowshera. This exercise was part of the Financial Literacy Initiative of PSX to disseminate information and spread awareness about financial planning, savings & investment, function of the Stock Exchange and its role in the economy. The students were informed about the various functions & operations of the Stock Exchange along with the different asset classes of investment available in Pakistan. The importance of listing for capital raising and increasing the visibility & overall image of companies was also explained to the students. Furthermore, the students were guided upon ways of navigating the PSX website and how to access the different types of information available on the PSX Data Portal.



# Social Media Presence



# PSX WEBINARS



## Weaving ESG into the Fabric of the Textile Sector

#ESG #CircularEconomy

**What's in Store?**

- Benefits of committing to ESG for the textile industry
- Factors that determine Stock prices and Carbon Emissions
- Calculating Carbon Emissions for the textile industry
- Woolmark and chain integrity for the export-oriented textile sector



**Mustafa Ahmad**  
Head of HR & Director Admin,  
Scorty Bhopal



Mustafa Ahmad is a mechanical engineer with expertise in quality management and ISO from IIMS. He has more than 18 years of experience in production, OHS and sustainability. He is a certified TPM Trainer from SP4 Super and lead trainer from Certified Finland.

**Date:** March 2, 2022  
**Time:** 10M (IST)

**Zoom Link:** <https://psx.zoom.us/j/854752322>  
**Zoom ID:** 854752322




## PSX Webinar Inclusion and Diversity

#ESG



**Misha Begavati**  
Senior Analyst & Culture, ESG Lead,  
Maddox Group

**Topics to be discussed:**

- What is inclusion and diversity? (Misha's take) (30 mins)
- Strategies to promote inclusion and diversity in the workplace
- Developing inclusion and diversity in the community level



**Date:** Monday, 17 June 2022  
**Time:** 10:00 AM

**Zoom Link:** <https://psx.zoom.us/j/854752322>  
**Zoom ID:** 854752322

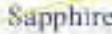



## PSX Webinar Giving Voice to Sustainability Program

**MOHSIN NISHAT**  
Head of HR, Sustainability,  
Communication & People Welfare  
Sapphire

**Topics of discussion:**

- Environmental crisis and the existential threat it poses to life as we know it.
- What is Sustainability and how can a mission promoting sustainability be developed.
- Sustainability – a central focus for the development of our environment, society and business organization.
- ESG framework provides a path for action while the metrics promoting sustainability present the very important emerging challenges to integrating sustainability in the corporate world.



**Date:** Thursday, 12<sup>th</sup> May 2022  
**Time:** 3:00 pm

**Zoom Link:** <https://psx.zoom.us/j/854752322>  
**Zoom ID:** 854752322



You can also scan the QR code to register.



## PSX Webinar: Benefits of Committing to ESGs

#ESG

**What's in Store?**

ESG Benefits of committing to ESG for Pakistan Companies. How it will attract investors looking for when they consider investing in listed companies.

**Fund Manager Score Card for ESG investor**



**Aysha Saleem**  
Investment Analyst,  
Local Investments



**LAKSON INVESTMENTS**

Aysha Saleem has completed her Masters from the London School of Economics with a distinction in Economics and Political Economy. She is an Investment Analyst in Venture Capital at Lakson Investments and a Special Advisor at the ESG Foundation UK and a board member for the Alumni Committee of the London School of Economics in Pakistan.

**Date:** March 22, 2022  
**Time:** 3:00 pm

**Zoom Link:** <https://psx.zoom.us/j/854752322>  
**Zoom ID:** 854752322



## PSX Webinar PRIDE Demo

The Exchange has addressed a major milestone by recently launching a new program designed to streamline the listing process from end to end by utilizing Lead Underwriting/Advisors' connections to assist in being downgraded electronically. The profile has been named "PRIDE" (Pakistan's Real-time Investor Demo) through an integrated and digitized Electronic PRIDE tool (pre- and post-listing) and online listing applications for pre-listing on a test stock item.

Subject to market listing on PSX, PRIDE will be a demo for investors to test with the new interface and functionalities.

**Program Outline:**

- Introduction to PRIDE (Pakistan's Real-time Investor Demo) and digitized Electronic PRIDE
- Features of PRIDE
- Import of Data from Capital Market Engagements and financial statements
- Users of PRIDE
- Administration of Companies and Investment Bank
- PRIDE: PRIDE on PSX Capital Market
- PRIDE Demo
- Q&A



**ADHWA SALEEM HALM**  
Chief Listing Officer

**Who Should Attend:**  
Investment Bankers & the Issuer (IPO)

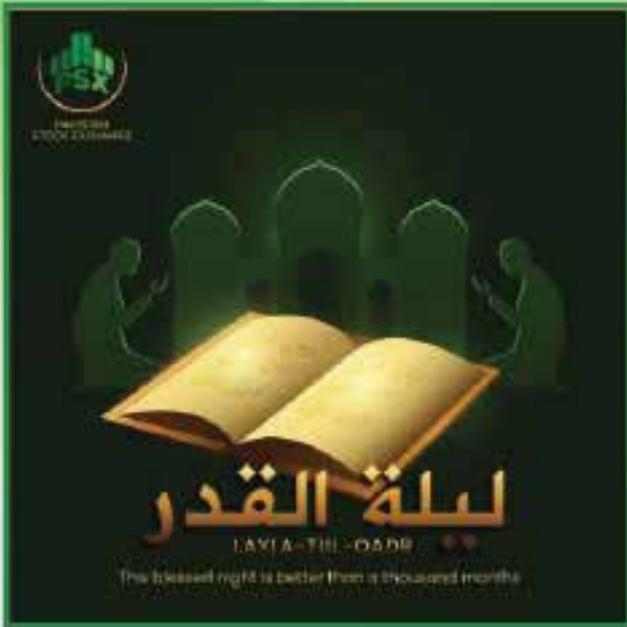
The participation is required to register themselves electronically and use the demo attendance, essential aspect of every CSR in compliance.

**Date:** Thursday, July 14, 2022  
**Time:** 03:00 PM

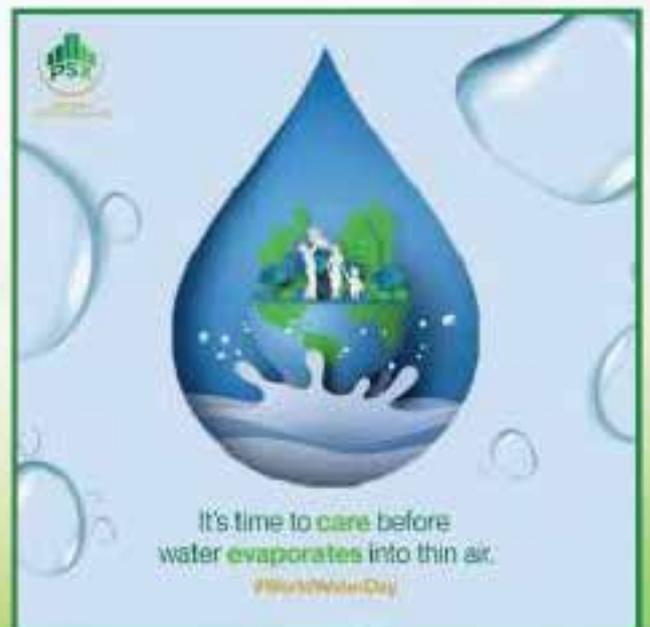
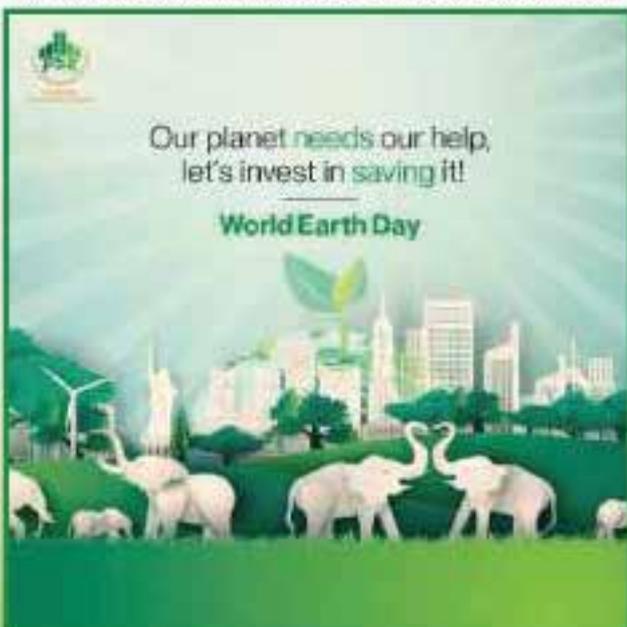
**Zoom Link:** <https://psx.zoom.us/j/854752322>  
**Zoom ID:** 854752322

# SPECIAL DAYS





[www.facebook.com/Pakistanstockexchange/limited/photos/971510213568185](https://www.facebook.com/Pakistanstockexchange/limited/photos/971510213568185)



# WORLD ENVIRONMENT DAY



**WORLD ENVIRONMENT DAY**  
 5th December 2022  
 100th Anniversary of the United Nations  
 Theme: Non-Fossil Fuel Energy

**Have you completed the challenges to protect the environment?**

We did 31152, you planted trees, saved electricity by using a night alarm alternative and saved water by not using 11 cups of coffee.

#WorldEnvironmentDay2022 #OnlyOneEarth

Facebook | Instagram | Twitter

**Tip 1: Save trees, save the Earth!**

**WORLD ENVIRONMENT DAY**  
 5th December 2022  
 100th Anniversary of the United Nations  
 Theme: Non-Fossil Fuel Energy

Did you know approximately 42 million trees are cut down each day globally resulting in global warming?

**Tree plantation can:**

- Reduce carbon dioxide emissions
- Provide enough oxygen for plants and animals
- Reduce the risk of soil erosion and help to absorb pollutants
- Lower the temperature by absorbing solar energy

**Challenge: Plant a tree today! We save planet and life!**

#WorldEnvironmentDay2022 #OnlyOneEarth

Facebook | Instagram | Twitter

**Tip 2: Save energy, save the Earth!**

**WORLD ENVIRONMENT DAY**  
 5th December 2022  
 100th Anniversary of the United Nations  
 Theme: Non-Fossil Fuel Energy

Did you know 24% of electrical energy is wasted every day?

**Saving energy can:**

- Conserve and preserve resources
- Save ecosystems and animals
- Boost climate stability

**Challenge: Don't use electricity when it isn't needed!**

#WorldEnvironmentDay2022 #OnlyOneEarth

Facebook | Instagram | Twitter

**Tip 3: Save water, save the Earth!**

**WORLD ENVIRONMENT DAY**  
 5th December 2022  
 100th Anniversary of the United Nations  
 Theme: Non-Fossil Fuel Energy

Did you know an average person is drinking water each 20 gallons of water every day globally?

**SAVING WATER CAN:**

- Save over 2000 litres of water
- Help to protect animals and wildlife
- Reduce pollution
- Save energy
- Boost agriculture

**Challenge: Always get water out of the tap when it isn't needed!**

#WorldEnvironmentDay2022 #OnlyOneEarth

Facebook | Instagram | Twitter

# INFOGRAPHICS



## Things to keep in mind while selecting your Brokerage Firm

Ready to open your Stock Market Trading Account? Visit [www.psx.com.pk](http://www.psx.com.pk) go to find a brokerage firm and get started!

- 1. Research the firm's track record
- 2. Research the firm's financial strength
- 3. Research the firm's regulatory compliance
- 4. Research the firm's customer service
- 5. Research the firm's technology




## PSX Knowledge Center

An insightful source of information for investors

A new perspective on learning to invest

- News & Articles
- Investor Education
- Tools
- Webinars
- Learning Modules and Tutorials

and so much more!




## How to access Historical Data of any Company on PSX Data Portal

1. Visit <http://www.psx.com.pk/historical>
2. Enter company name to search historical data
3. Search by date (YYYY-MM-DD)
4. Access the data




## Opening an Investor Account on PSX Online

Why should you open a Stock Investor Account Online?

- Paperless
- Faster Verification Process
- Time efficient

### How to open Investor Account

1. Click on New Investor Account Control
2. Enter the details including name, date of birth, etc.
3. Enter CNIC details
4. Enter the address
5. Accept Terms and Conditions

Documentation required for opening an Account

1. Copy of Bank Cheque
2. Copy of CNIC
3. Bank Statement of last 3 months
4. Source of Income Declaration




## HOW TO INVEST BY AGE

Age Group	Stock	Bond	Real Estate	Cash
18-30	High	Low	Low	Low
31-40	High	Low	Low	Low
41-50	Medium	Medium	Low	Low
51-60	Low	High	Low	High

# SSE INITIATIVE



PSX is proud to join the  
**Sustainable Stock Exchanges (SSE)  
Initiative**



The **SSE initiative** aims to help improve corporate performance on Environmental, Social, and Governance (ESG) issues, including the financing of the UN Sustainable Development Goals (SDGs)



The **SSE Initiative's** goal is capacity building of stock exchanges and securities market regulators around the world to promote responsible investment in sustainable development.

آرٹیکلز اور بلاگز

# Articles & Blogs

## Sahulat Account

### Your Brokerage Account Simplified

PSX Introduces the Sahulat Account for retail investors who want to invest in stock market with utmost convenience & simplicity. An investor can start by just filling a simplified account opening form & submitting copy of CNIC.

Sahulat Account is an ideal opportunity for local investors. Whether you are a student, housewife, novice investor or someone wanting to make an entry and invest in the stock exchange, the Sahulat Account is for you.

## سہولت اکاؤنٹ

### آپ کا بروکریج اکاؤنٹ آسان ہوتا ہے

بی ایس ایکس کی جانب سے نئے آن رٹیل سرمایہ کاروں کے لیے سہولت اکاؤنٹ کو حارف کرایا گیا ہے جو اسٹاک مارکیٹ میں اچھائی شلسل اور آسانی کے ساتھ سرمایہ کاری کرنے کے خواہشمند ہیں۔ ایک سرمایہ کار محض ایک آسان اکاؤنٹ کھولنے کا فارم بھرا کر اور کپیڈ قومی شناخت کارڈ کی کاپی جمع کر کے شروعات کر سکتا ہے۔

شامی سرمایہ کاروں کے لیے سہولت اکاؤنٹ ایک مثالی موقع ہے۔ چاہے آپ طالب علم ہوں مگر ایڈوانسڈ ہوں، نوآزم سرمایہ کار ہوں یا کوئی انفرادی حیثیت کے حامل شخص ہوں جو اسٹاک ایکسچینج میں داخلے اور سرمایہ کاری کرنے کا خواہشمند ہو، سہولت اکاؤنٹ آپ کے لیے ہی ہے۔



### Open your Sahulat Account and Start Trading



### The Sahulat Account enables investors to trade freely upto



## Key Features of Sahulat Trading Account

1. Sahulat Account can be opened for each investor as a single individual without any joint account holder
2. Sahulat Account Holders can convert their account to normal trading account anytime they want
3. Investors can trade freely in the Regular Delivery Contract Market also known as Ready Market.
4. Trading in leveraged products, i.e: Margin Trading System, Margin Financing, Stock Lending Borrowing, and Negotiated Deals Market is restricted, hence saving investors from unnecessary risk.
5. Online Trading Facility available with most of the brokerage houses. (Check with your securities broker).

## سہولت ٹریڈنگ اکاؤنٹ کی نمایاں خصوصیات

- 1- سہولت اکاؤنٹ ہر سرمایہ کار کے لیے بغیر کسی مشترکہ اکاؤنٹ ہولڈر کے ایک انفرادی شخص کے طور پر کھولا جاسکتا ہے۔
- 2- سہولت اکاؤنٹ ہولڈر جب چاہیں اپنے اکاؤنٹ کو ایک عام تجارتی اکاؤنٹ میں تبدیل کر سکتے ہیں۔
- 3- سرمایہ کار ریگولر ڈیلیوری کا ٹریڈ مارکیٹ میں آزادانہ تجارت کر سکتے ہیں جسے ریڈی مارکیٹ کے نام سے بھی جانا جاتا ہے۔
- 4- لیور ایجڈ پروڈکٹس میں تجارت، یعنی: مارجن ٹریڈنگ سسٹم، مارجن فنانسنگ، اسٹاک لینڈنگ بوروئنگ، اور نیگوشی ایبل ڈیلز مارکیٹ پر پابندی ہے، کیونکہ سرمایہ کار کو غیر ضروری خطرے سے بچانا ہے۔
- 5- زیادہ تر بروکر تاج ہاؤسز کے تحت آن لائن ٹریڈنگ کی سہولت دستیاب ہے۔ (اپنے بروکر تاج کے ساتھ چیک کریں)۔



## Online Account Opening - Enter the Stock Market Electronically

Contributed by: Raeda Latif,  
Head of Marketing & Business Development,  
Pakistan Stock Exchange Ltd.

Pakistan Stock Exchange (PSX) being a dynamic, efficient and robust stock market strives to play its due role as a frontline regulator. PSX is at the forefront of presenting new and innovative products, making regulatory, operational & technological enhancements, and taking numerous steps to promote ease of business for investors, issuers and other market participants. In line with PSX's commitment to make investment on the stock market a convenient process for all, the Online Account Opening facility has been introduced for opening of a trading account with Securities Brokers.

With the process of digitisation of the market functions, the online trading facility was on-boarded for investors almost two decades ago. The online trading system was introduced about 20 years ago whereby investors can invest and trade through their online trading accounts. Online trading has been facilitated by PSX through its KiTS (Karachi Internet Trading System) platform which is the basis of the online trading applications & software provided by brokerage houses to their clients. The Online Trading System enables investors to not only trade online & diversify or rebalance their portfolios, but also view their cash position, trade summaries, trade confirmations, and custody position at the click of a button on their laptops or desktops as well as their mobile phones.

The missing link was that account opening was not online. In January 2021, the Online Account Opening facility was introduced. Whereas the online trading facility was previously available, the online new account opening facility was not. With the advancement in technology, the Covid-19 outbreak, and the Roshan Digital Account platform being

launched which facilitated fulfilling KYC requirements online, Online Account Opening was the next step on the path of innovation and progress for the capital market of Pakistan. Furthermore, Pakistan Stock Exchange along with its cohorts in the capital markets is making efforts with the SECP to make the KYC requirement into a unified system whereby banks and other market entities will have a singular KYC database which they would be able to share and utilise for the purposes of account opening of applicants. This will make redundant the process of initiating KYC formalities every time an individual wants to open an account with any of the market entities.

Applicants can now conveniently open a stock market investment account no matter where they are located. Already, there are more than 50 brokerage houses that are offering the Online Account Opening facility. Prospective investors can choose from a range of brokerage houses that offer Online Account Opening by clicking on the following link on the PSX Website:

<https://www.psx.com.pk/psx/resources-and-tools/brokerage-firms-providing-account-opening-facility>

## آن لائن اکاؤنٹ اوپننگ - الیکٹرانک طور پر اسٹاک مارکیٹ کا حصہ بنیں

شراکت: راندا لطیف،

سربراہ مارکیٹنگ اینڈ بزنس ڈیولپمنٹ،  
پاکستان اسٹاک ایکسچینج لمیٹڈ۔

پاکستان اسٹاک ایکسچینج (پی ایس ایکس) متحرک، موثر اور مضبوط اسٹاک مارکیٹ ہونے کے ناطے ایک فرنٹ لائن ریگولیٹری حیثیت سے اپنا کردار ادا کرنے کے لیے کوشاں رہتا ہے۔ پی ایس ایکس نئی اور اختراعی مصنوعات پیش کرنے، ریگولیٹری، آپریشنل اور تکنیکی بہتری لانے اور سرمایہ کاروں، اجراء کنندگان اور مارکیٹ کے دیگر شرکاء کے لیے کاروبار میں آسانی کو فروغ دینے کے حوالے سے متعدد اقدامات کرنے میں ہمیشہ سب سے آگے رہا ہے۔ پی ایس ایکس کا عزم ہے کہ اسٹاک مارکیٹ میں سرمایہ کاری کو سب کے لیے ایک آسان عمل بنایا جائے، اسی کے پیش نظر، بیکہ ریٹریڈرز کے ساتھ ٹریڈنگ اکاؤنٹ کھولنے کے لیے آن لائن اکاؤنٹ کھولنے کی سہولت متعارف کرائی گئی ہے۔

مارکیٹ کے افعال کو ڈیجیٹل بنیادوں پر استوار کرنے کے طریقہ کار کے ساتھ، تقریباً دو دہائیاں پہلے سے سرمایہ کاروں کے لیے آن لائن ٹریڈنگ کی سہولت موجود تھی۔ یہ بات قابل ذکر ہے کہ آن لائن ٹریڈنگ کا نظام تقریباً 20 سال قبل متعارف کرایا گیا تھا جس کے تحت سرمایہ کار اپنے آن لائن ٹریڈنگ اکاؤنٹس کے ذریعے سرمایہ کاری اور تجارت کر سکتے ہیں۔ پی ایس ایکس کی جانب سے اپنے KiTS (کراچی انٹرنیٹ ٹریڈنگ سسٹم) پلیٹ فارم کے ذریعے آن لائن ٹریڈنگ کی سہولت فراہم کی گئی ہے، جو کہ برقرار رہا اور سب سے آگے بڑھنے کو فراہم کی جائے۔ آن لائن ٹریڈنگ ایپلی کیشنز اور سافٹ ویئر کی بنیاد ہے۔ آن لائن ٹریڈنگ سسٹم سرمایہ کاروں کو اس قابل بناتا ہے کہ وہ نہ صرف آن لائن تجارت کر سکیں اور اپنے پورٹ فولیو کو متنوع یا دوبارہ متوازن کر سکیں، بلکہ اپنے لپ ٹاپ یا ڈیوائس کے ساتھ ساتھ اپنے موبائل فونز پر ایک مین کے کلک کے ذریعے اپنی رقم کی پوزیشن، تجارتی سہولت، تجارتی کنٹریبیوٹن، اور کسٹومی پوزیشن بھی ملاحظہ کر سکیں۔



This will make redundant the process of initiating KYC formalities every time an individual wants to open an account with any of the market entities.

The process of online account opening is a simple one. It involves filling out the online account opening form available on the brokers' website, filling in the necessary details and submission of requisite documents online. The documents required for online account opening are:

Copy of valid and Attested CNIC/NICOP/ARC/POC/Passport of the Main Applicants.

Copy of valid and Attested CNIC/NICOP/ARC/POC/Passport of the Join Applicants.

Copy of valid and Attested CNIC/NICOP/ARC/POC/Passport of the Nominee (optional – only for Single Accounts).

Attested Copy of Power of Attorney (if contact person is other than main applicant), duly attested by notary public.

Employee Card / Job Card for salaried person. Company's letter head for business individuals mentioning the name, CNIC and designation etc.

Salary Slip for salaried individual. Income statement for Business Individuals or monthly income mentioned on company's letterhead.

Copy of Utility Bill/Driving License/Insurance Policy/Rent Agreement (If address is not as per CNIC).

Copy of Zakat Declaration of the Applicant and the Joint Applicant (if applicable). In case of Non-Muslim, an Affidavit shall be submitted.

Note: Non-resident/ foreigners shall submit the documents duly attested by either notary public or Consul General of Pakistan having jurisdiction of the Applicant(s).

After the documents are submitted, the back-end process begins. The documents are verified by NCCPL and a verification code is generated and communicated via SMS by NCCPL to the customer to complete and acknowledge the verification. The customer can then submit his/ her payment cheque to the brokerage house in order to begin investing in securities listed on Pakistan Stock Exchange.

The Online Account Opening facility is an innovative and ingenious technological resource to ensure that investors are able to open an account for investing in Pakistan's stock market regardless of where they are located. With about 50% of the local populace living in the rural and far flung areas, the Online Account Opening facility is a definitive method for enabling the peripherally located population to also take part in the investment scene on the stock market without having to travel all the way to a brokerage house physically. Similarly, for overseas Pakistanis, this is also a very valid option of account opening as this will allow them to access Pakistan's capital market while they are living abroad.

Disclaimer:

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اس سے قبل جس چیز کی کمی تھی وہ یہ کہ آن لائن اکاؤنٹ کھولنے کی سہولت موجود نہیں تھی۔ جنوری 2021 میں، آن لائن اکاؤنٹ کھولنے کی سہولت متعارف کرائی گئی۔ جیسا کہ آن لائن ٹریڈنگ کی سہولت تو پہلے سے ہی دستیاب تھی، تاہم آن لائن نیا اکاؤنٹ کھولنے کی سہولت موجود نہیں تھی۔

لیکن ادنیٰ میں ترقی کو روکا گیا اور ڈیٹا اور ڈیٹا کی سہولت پلٹ فارم کا آغاز جس نے KYC کی آن لائن ضروریات کو پورا کرنے میں سہولت فراہم کی، ان سب کے ساتھ، آن لائن اکاؤنٹ اوپننگ پاکستان کی نیشنل مارکیٹ کے لیے جدت اور پیشرفت کی راہ پر اگلا قدم تھا۔ مزید برآں، پاکستان اسٹاک ایکسچینج نیشنل مارکیٹس میں اپنے ہم خیال گروپ کے ہمراہ ایس ای سی پی کے ساتھ مل کر KYC کی شرائط کو ایک متحد نظام میں تبدیل کرنے کی کوششیں کر رہے ہیں جس کے تحت بینکنگ اور دیگر مارکیٹ کے اداروں کے پاس ایک واحد KYC ڈیٹا بیس ہوگا جسے وہ درخواست دہندگان کے اکاؤنٹ کھولنے کے مقاصد کے لیے شیئر کرنے اور استعمال کرنے کے قابل ہوں گے۔ اس سے یہ ہوگا کہ جب بھی کوئی فرد مارکیٹ کے کسی بھی ادارے کے ساتھ اکاؤنٹ کھولنا چاہے گا تو اسے KYC کی رہی کارروائیوں کو شروع کرنے کی ضرورت نہیں ہوگی۔

درخواست دہندگان چاہے کسی بھی جگہ موجود ہوں اب وہ باآسانی اسٹاک مارکیٹ میں سرمایہ کاری اکاؤنٹ کھول سکتے ہیں۔ 50 سے زیادہ بروکرینج ہاؤسز پہلے ہی آن لائن اکاؤنٹ کھولنے کی سہولت پیش کر رہے ہیں۔ ممکنہ سرمایہ کاری ایس ایس کی ویب سائٹ پر درج ذیل لنک پر کلک کر کے آن لائن اکاؤنٹ کھولنے کی پیشکش کرنے والے بروکرینج ہاؤسز کے متنے میں سے انتخاب کر سکتے ہیں:

<https://www.psx.com.pk/bohrsource-and-tools/brokerage-firms-providing-account-opening-facility>

## بروکرنگ فرمز کی فہرست۔۔

آن لائن اکاؤنٹ کھولنے کا طریقہ کار نہایت آسان ہے۔ اس میں بروکرنگ کی ویب سائٹ پر دستیاب آن لائن اکاؤنٹ اوپننگ فارم کو پُر کرنا، ضروری تفصیلات بھرنے اور مطلوبہ دستاویزات آن لائن جمع کرنا شامل ہے۔ آن لائن اکاؤنٹ کھولنے کے لیے درکار دستاویزات مندرجہ ذیل ہیں:

- مرکزی درخواست دہندگان کے درست اور تصدیق شدہ CNIC/ NICOP/ ARC/ POC / پاسپورٹ کی کاپی۔
- مشترکہ درخواست دہندگان کے درست اور تصدیق شدہ CNIC/ NICOP/ ARC/ POC / پاسپورٹ کی کاپی۔
- نامزد شخص کے درست اور تصدیق شدہ CNIC/ NICOP/ ARC/ POC / پاسپورٹ کی کاپی (اختیاری)۔ صرف سنگل
- پاور آف اٹارنی کی تصدیق شدہ کاپی (اگر رابطہ کرنے والا شخص مرکزی درخواست دہندہ کے علاوہ ہے)، جو کہ نوٹری پبلک کے ذریعے صحیح طور پر تصدیق شدہ ہے۔
- تنخواہ دار شخص کے لیے ایسپائی کارڈ / جاب کارڈ۔ کاروباری افراد کے لیے کمپنی کالیٹر ہیڈ جس میں نام، CNIC اور عہدہ وغیرہ کا ذکر ہونا چاہیے۔
- تنخواہ دار افراد کے لیے سیلری سلپ۔ کاروباری افراد کے لیے اگم انٹینٹ یا کمپنی کے لیٹر ہیڈ پر ظاہر کردہ ماہانہ آمدنی۔
- یونٹیلٹی بل / ڈرائیونگ لائسنس / انشورنس پالیسی / کرایہ نامہ کے معاہدے کی کاپی (اگر پتہ CNIC کے مطابق نہیں ہے تو)۔
- درخواست گزار اور مشترکہ درخواست دہندہ کے ذکوۃ اعلامیہ کی کاپی (اگر قابل اطلاق ہو)۔ غیر مسلم ہونے کی صورت میں حلقہ نامہ جمع کرایا جائے گا۔
- نوٹ: غیر مقیم / غیر ملکی درخواست دہندگان کا دائرہ اختیار رکھنے والے نوٹری پبلک یا قونصل جنرل آف پاکستان کے ذریعے مستند دستاویزات جمع کرائیں گے۔

دستاویزات جمع کرانے کے بعد، بیک-اینڈ طریقہ کار کا آغاز ہوتا ہے۔ دستاویزات کی تصدیق NCCPL کے ذریعے کی جاتی ہے اور تصدیقی عمل مکمل کرنے اور تسلیم کرنے کے لیے ایک تصدیقی کوڈ تیار کیا جاتا ہے اور NCCPL کے ذریعے صارف کو ایس ایم ایس کے ذریعے مطلع کیا جاتا ہے۔ اس کے بعد صارف پاکستان اسٹاک ایکسچینج میں درج سیکورٹیز میں سرمایہ کاری شروع کرنے کے حوالے سے اپنا مینٹ چیک بروکرنگ ہاؤس میں جمع کرا سکتا ہے۔

آن لائن اکاؤنٹ کھولنے کی سہولت ایک جدید اور ذہانت پر مبنی تکنیکی ذریعہ ہے جو اس بات کو یقینی بناتا ہے کہ سرمایہ کار چاہے کہیں بھی موجود ہوں، وہ پاکستان کی اسٹاک مارکیٹ میں سرمایہ کاری کے لیے اکاؤنٹ کھول سکیں۔ چونکہ تقریباً 50 فیصد مقامی آبادی دیہی اور دور دراز کے علاقوں میں رہتی ہے، آن لائن اکاؤنٹ کھولنے کی سہولت ایک ایسا قیمتی طریقہ ہے جس کی مدد سے اطراف میں واقع آبادی بھی اس قابل ہو جاتی ہے کہ خود شخص نہیں کسی بروکرنگ ہاؤس تک جائے بغیر اسٹاک مارکیٹ میں سرمایہ کاری کے منظر نامے میں حصہ لے سکیں۔ اسی طرح، بیرون ملک مقیم پاکستانیوں کے لیے بھی یہ اکاؤنٹ کھولنے کا ایک بہت ہی درست آپشن ہے کیونکہ اس کے ذریعے وہ بیرون ملک رہتے ہوئے پاکستان کی سٹیٹل مارکیٹ تک رسائی حاصل کر سکیں گے۔



# PSX Cares

## IBA Career Fair

PSX has been continuously endeavoring to place itself as an Employer of Choice in the market and to further take this effort forward, the HR team of PSX participated in the IBA career fair 2022 on 23rd of February. IBA is known to be one of the most prestigious and sought after universities of Pakistan. The students were given an overview about the workings of PSX and were apprised about the best ways they could utilize their knowledge and expertise at hand. PSX feels delighted to state that as a result of this fair, PSX was left with a huge talent pool and numerous applications/ resumes from students who showed interest in working with PSX and starting their careers with the capital market.



## PSX Leadership Intervention

As rightly said by John F. Kennedy, "Leadership and learning are indispensable to each other." At PSX, we truly believe that successful leaders have the ability to inspire others and build up a great team altogether. In light of this, we arranged a 'Leadership Intervention' session for our Management Committee members in collaboration with Mr. Farhad Karamally, Founder and CEO Funverks Global. It is safe to say that it turned out to be a great experience for our Executive team, in that it not only helped in adding value at the organizational level, but also at a personal level.

## Success Through Synergy

It is a known fact that for a peaceful and healthy work environment, collaboration, cooperation and coordination with one's team members and that of other departments as well plays a key role. To highlight its significance, PSX took the initiative in organizing this very program 'Success Through Synergy' in collaboration with Funverks under the guidance of Mr. Noman Nasrullah. The program included various team bonding and trust building exercises such as Group Discussion, Expectations, The Trust Walk and so much more which helped in nurturing cohesiveness and the overall culture of the organization.



## Women's Day Celebration

PSX believes in a world that is free of bias, discrimination and stereotypes based on one's gender; a world that isn't void of gender equality and diversity. PSX celebrated International Women's Day on the 8th of March 2022, where a lunch was arranged for the women of PSX in Karachi, Lahore, and Islamabad offices. Through this event, PSX recognised and appreciated these strong, determined and ambitious women and their contributions along with their social, economic and cultural achievements. It was also a much needed break from their day to day rigid routines, where they had the opportunity to get closer with each other.

PSX has always paid attention to its work environment and has worked on making it better and more accommodating for its female employees day in and day out. This event also raised awareness on the struggle that many women have to work through in their day to day life. All-in-all, this event proved to be a success with positive feedback received from our female employees regarding our commitment to diversity, inclusion, work environment and culture.



## PSX Cricket Match

A cricket match was hosted by PSX HR for its staff members on the 23rd of March at the Al-Nadi Al-Burhani Academy Ground, Karachi. A total of three teams were created, with good team spirit and sportsmanship shown by each participant. To encourage and motivate our participants, we had an amazing audience as well. These matches highlighted the dedication and perseverance of our employees as the event continued till midnight. It also proved to be a fruitful team building exercise and PSX intends to make this an annual affair.

## Procom'22 At Fast Nuces

FAST is recognized as one of the leading universities in technology and innovation. PSX was one of the sponsors of PROCOM'22 which was held on the 24th and 25th of March 2022. PSX took a step forward in providing opportunities to the talented students, and through counselling to each and every student. PSX was met with a positive and eager response, and the students were further briefed upon the functionalities of IT department within PSX and the potential opportunities to start their careers with.



## PSX Annual Employee Dinner 2022

The PSX Management hosted an Annual Employee Dinner for the employees. This was a much awaited event which was overdue and had been delayed due to Covid'19 restrictions. The event was planned with an aim to provide our employees an opportunity to connect beyond the office environment and come together as one team and one family. Almost all of Karachi employees participated and enjoyed this evening while celebrating the values of kinship and unity. The employee messages and testimonials shared via video and during the event brought about a sense of belonging and camaraderie. The program included a talk from our CEO, employee messages, photo booth and loads of fun! This turned out to be a great and memorable evening as everyone left with a smiling face and good memories to cherish.



## Corporate Social Responsibility

In keeping with its commitment towards CSR and other activities for social and environmental causes, PSX initiated and carried out a ration drive under its Health & Social Welfare CSR category in collaboration with Orange Tree Foundation. This initiative had the sole purpose of supporting the underprivileged and the needy in the holy month of Ramzan. 94 families were sponsored under this program and were successfully provided sufficient rations during the month of March, 2022.

In terms of educational activity in line with its CSR commitment, PSX provided educational support to five children of the Deaf Reach School for a period of one year. The Deaf Reach School is an initiative of Family Educational Services.

**Orange Tree Foundation**  
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Stock Exchange Building, Stock Exchange Road, Karachi.

Fax: +92-21-32410825, 32415136 UAN: +92-21-111-00-11-22

[www.psx.com.pk](http://www.psx.com.pk)